
S&P TEST

SWOT & PESTLE.com

ICICI BANK SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : ICICI Bank

Company Sector : Banking and Financial Services

Operating Geography : India, Asia, Global

About the Company : ICICI Bank was founded in 1994 by ICICI limited whose shareholding I reduced to 46% when the bank got public in 1998. It is India's largest private sector bank which offers a variety of banking products and financial services to the corporates and retail consumers. Currently, it has a network of 4,850 branches and 13,942 ATM's across India. Also, it has a global presence in 18 countries including India.

Revenue :Rs. 98.01 billion as on 31 March 2017.

SWOT Analysis :

The SWOT Analysis for ICICI Bank is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Collaborations 2.Strong Organisation culture 3.Smooth banking for NRI 4.Management of their Treasury Operations 5.Industry specific solutions 	<ul style="list-style-type: none"> 1.Increasing NPAs 2.Higher service charge
Opportunities	Threats
<ul style="list-style-type: none"> 1.Using Robotics 2.Strategic Investment in Rural and semi-urban areas to growth 	<ul style="list-style-type: none"> 1.Cyber threats 2.Competitors planning to expand in rural market

PESTLE Analysis :

The PESTLE Analysis for ICICI Bank is given below:

Political	Economical
1.Financial Inclusion Policies by Indian Government	1.Uncertain Fed Rates 2.Reduction in Manufacturing
Social	Technological
1.Growth in awareness of banks among the rural people 2.Increase in participation of women	1.Leveraging 'Chatbots' and 'Smartkeys' to retain the customers 2.Blockchain
Legal	Environmental
1.Sexual harassment at workplace 2.Whistle blower policy	1.Green and Safe Building

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **ICICI Bank** SWOT & PESTLE Analysis is a paid report at **9.52 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com