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HUAWEI TECHNOLOGIES SWOT & PESTLE ANALYSIS

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Company Name : Huawei Technologies

Company Sector : Telecommunications

Operating Geography : China, Asia, Global

About the Company : Huawei Technologies is a leading global information and communications technology (ICT) solutions provider headquartered in China. Founded in 1987, Huawei's products, and services and ICT solutions, are consumed in more than 170 countries. With a workforce of 180,000 employees and sales volume of over USD 39 billion , Huawei is committed to leveraging the power of Internet of Things(IoT), cloud computing, big data, and software-defined networking (SDN) to help customers across industries, including energy, transportation, government and public sectors, manufacturing and financial services, to achieve their goal of digital upgrade.

Revenue :

US\$ 121.72 billion Yuan - FY 31, March 2019 (y-o-y growth +15.7%)

US\$ 105.19 billion Yuan - FY 31, March 2018

SWOT Analysis :

The SWOT Analysis for Huawei Technologies is given below:

| Strengths | Weaknesses |
|---|--|
| <ul style="list-style-type: none"> 1.Global leader in networking equipment 2.Focus on Innovation and R&D 3.Strong intellectual property bank 4.Leading 5G innovation and commercial deployment 5.Cost leadership amongst peers 6.Technical advantage across telecom value chain | <ul style="list-style-type: none"> 1.The MADE IN CHINA preconception 2.Failure to enter into the US in smartphones segment |
| Opportunities | Threats |
| <ul style="list-style-type: none"> 1.Untapped Indian market 2.5G infrastructure and opportunity across end-user industries 3.AI to be the pivotal technology in the 21st century | <ul style="list-style-type: none"> 1.Threat of new entrants 2.Huawei facing ban in western countries |

PESTLE Analysis :

The PESTLE Analysis for Huawei Technologies is given below:

| | |
|---|--|
| <p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Trump's Protectionist policy 2.Help from Chinese Government 3.Arrest of CFO and ban due to political pressure | <p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Strong GDP growth in emerging markets 2.Increasing Labour Costs |
| <p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Chinese products are unacceptable in the US | <p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Proliferation of 5G 2.Spending on digital transformation to be driven by IoT 3.Artificial intelligence is one of the fastest moving industries |
| <p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Change in tax laws and regulations 2.Laws support foreign investors | <p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Paris Climate Agreement Implications |

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Client Support:
support@swotandpestle.com