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HUAWEI TECHNOLOGIES SWOT & PESTLE ANALYSIS

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Company Name : Huawei Technologies Company Sector : Telecommunications Operating Geography : China, Asia, Global

About the Company : Huawei Technologies is a leading global information and communications technology (ICT) solutions provider headquartered in China. Founded in 1987, Huawei's products, and services and ICT solutions, are consumed in more than 170 countries. With a workforce of 180,000 employees and sales volume of over USD 39 billion , Huawei is committed to leveraging the power of Internet of Things(IoT), cloud computing, big data, and software-defined networking (SDN) to help customers across industries, including energy, transportation, government and public sectors, manufacturing and financial services, to achieve their goal of digital upgrade.

Revenue :

US\$ 121.72 billion Yuan - FY 31, March 2019 (y-o-y growth +15.7%) US\$ 105.19 billion Yuan - FY 31, March 2018



SWOT Analysis :

The SWOT Analysis for Huawei Technologies is given below:

Strengths	Weaknesses
1.Global leader in networking equipment	1.The MADE IN CHINA preconception
2.Focus on Innovation and R&D	2.Failure to enter into the US in smartphones
3.Strong intellectual property bank	segment
4.Leading 5G innovation and commercial	
deployment	
5.Cost leadership amongst peers	
6.Technical advantage across telecom value	
chain	
Opportunities	Threats
1.Untapped Indian market	1.Threat of new entrants
2.5G infrastructure and opportunity across	2.Huawei facing ban in western countries
end-user industries	
3.AI to be the pivotal technology in the 21st	
century	



PESTLE Analysis :

The PESTLE Analysis for Huawei Technologies is given below:

Political	Economical
1.Trump's Protectionist policy	1.Strong GDP growth in emerging markets
2.Help from Chinese Government	2.Increasing Labour Costs
3.Arrest of CFO and ban due to political	
pressure	
Social	Technological
1.Chinese products are unacceptable in the US	1.Proliferation of 5G
	2.Spending on digital transformation to be
	driven by IoT
	3.Artificial intelligence is one of the fastest
	moving industries
Legal	Environmental
1.Change in tax laws and regulations	1. Paris Climate Agreement Implications
2.Laws support foreign investors	

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.



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