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SKANSKA SWOT & PESTLE ANALYSIS

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Company Name : Skanska

Company Sector : Construction

Operating Geography : Sweden, Europe

About the Company : Skanska AB is a Swedish multinational project development and construction company founded in 1887. The company has been managing projects and contracts outside Sweden since 1897. Skanska is the first company in the construction industry to obtain the ISO 14000 environmental certification. The company handles projects in infrastructure, residential property, commercial property and through public-private partnership. Skanska is headquartered in Stockholm, Sweden. It has around 41000 employees and is in operation in more than 11 countries in North America, Nordic region and Europe as of 2016.

Revenue : SEK 151 billion – FY ending Dec 2016

SWOT Analysis :

The SWOT Analysis for Skanska is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Effective synergies amongst business units and internally amongst divisions 2.Supplier Code for taking ethical decision 3.Strong order book 4.Reputed globally for Green construction 5.R&D Focus and good information systems 6.Employees ownership programme (SEOP) 	<ul style="list-style-type: none"> 1.Failure to establish itself in developing markets 2.Struggling to improve its operating margin
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth in construction industry in USA and UK 2.Increasing urbanization and favorable demographics 	<ul style="list-style-type: none"> 1.Uncertainty in UK market due to Brexit and in USA due to Donald Trump 2.Intense competition in USA market

PESTLE Analysis :

The PESTLE Analysis for Skanska is given below:

Political	Economical
1.Anti-immigration policies of Trump administration 2.Brexit	1.Increased infrastructure investments by UK and USA government
Social	Technological
1.Increasing Urbanization	1.Integrated Information Systems
Legal	Environmental
1.Stringent Laws and regulation for the industry.	1.Leader in Green construction and in operations.

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Skanska** SWOT & PESTLE Analysis is a paid report at **9.52 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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