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# S&P TEST

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## CORNING SWOT & PESTLE ANALYSIS

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**Company Name :** Corning

**Company Sector :** Glass, Ceramics, Optical Fibres (Material Science)

**Operating Geography :** United States, North America, Global

**About the Company :** Corning Inc is an American multinational company headquartered in New York. Established in 1851, the manufacturing company has been the world's leading innovator in material science has an unparalleled expertise in Specialty Glass, Ceramics and Optical Physics. With approximately 45000 employees worldwide, Corning Inc. ranks 298 among the Fortune 500 Companies.

**Revenue :\$9.7 billion (2016)**

## SWOT Analysis :

The SWOT Analysis for Corning is given below:

Strengths	Weaknesses
1.Strong Innovation 2.Strong Strategic and Capital allocation framework 3.Increase in Core Earnings Per Share by 11% from 2015 4.Strong Acquisitions and collaborations	1.Decrease in Net Sales and Net Income Year-over-year 2.Dependence on Market status for Derived demand
Opportunities	Threats
1.Creating opportunities through Innovation programs like the Glass Age, Inspired by Glass 2.Emerging Market for Optical Communication	1.Market saturation of Display Technologies 2.Declining Business in Environmental Technologies Segment due to weakening of Diesel Product Market 3.Several competitors across all of Corning's Product line

## PESTLE Analysis :

The PESTLE Analysis for Corning is given below:

Political	Economical
1.Made in America campaign launched by Donald Trump	1.Foreign currency fluctuations
Social	Technological
1.Strong Innovation helps in transforming human lives	1.Dependency on IT for business and manufacturing controls 2.Strong technical prowess to innovate and gain competitive advantage
Legal	Environmental
1.Global operations subject to extensive trade, laws and regulation 2.Legal proceeding of non-PCC asbestos litigation and environmental litigation	1.Strict Environmental Regulations and Regulatory changes

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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