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MONSANTO COMPANY SWOT & PESTLE ANALYSIS

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Company Name : Monsanto Company

Company Sector : Agrochemical

Operating Geography : United States, North America

About the Company : Monsanto Company is an American agrochemical company which produces genetically engineered seeds and herbicides. It was one of the first companies to experiment with genes in plants. The company was founded by John Francis Queeny in 1901 and has its headquarters located in Creve Coeur, Missouri. As per 2017 records, the company employs as many as 20,800 people across the world.

Revenue :US\$13.5 billion (2016)

SWOT Analysis :

The SWOT Analysis for Monsanto Company is given below:

Strengths	Weaknesses
<ol style="list-style-type: none">1.Record Sales and Profit2.Valuable Recognition3.Strong financial performance	<ol style="list-style-type: none">1.Legal allegations2.Competition from other players
Opportunities	Threats
<ol style="list-style-type: none">1.Development in crop analysis tools2.Expansion through merger	<ol style="list-style-type: none">1.Controversies at times2.Government regulations

PESTLE Analysis :

The PESTLE Analysis for Monsanto Company is given below:

Political	Economical
1.European Parliament issues 2.Government ties	1.Business deal to improve conditions 2.Expansion of business
Social	Technological
1.Pesticide attack 2.Support in difficult times	1.NemaStrike™ technology approval 2.Collaboration for improved technology
Legal	Environmental
1.Whistle-blower woes 2.Troubling legal lawsuits	1.Enabling carbon neutrality 2.Contribution to biodiversity

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