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BUNGE SWOT & PESTLE ANALYSIS

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Company Name : Bunge

Company Sector : Food Processing

Operating Geography : United States, North America, Global

About the Company :

Bunge is global agro business and food processing company, head quartered in WhitePlains, United States. It is founded in 1818 by Johann P. G. Bunge. The company has expanded its global presence in farm to consumer food chain by connecting farmers to local and global markets around the world. It is conducting operations in five segments: Agribusiness, Edible Oil products, Milling Products, Sugar and Bioenergy and Fertilizers. Bunge operates in more than 40 countries and has over 360 facilities which comprises of 32 port terminals, 51 oilseed processing plants, 117 food and ingredient production facilities, and more than 160 grain elevators. It has approximately 34 brands in some of the world's largest markets including North America, Argentina, India, Europe, and Brazil. As of early 2021, the company has approximately 24,000 employees in all its facilities. Bunge is ranked 289 in 2021 Global 500.

Bunge's unique selling proposition or USP lies in being one of the world's leading companies in agribusiness, food, and ingredients. Bunge's mission statement reads, "We are a commodity-based processing and logistics company that connects farmers with feed, food and retail customers. We strive to continuously improve the food production chain and to deliver high quality products that are safe and competitive."

Revenue :

\$41.40 billion - FY ending 31st December 2020

\$41.14 billion - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Bunge is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong presence in agro business and food production 2.Existence of multiple portfolios 3.Expanding portfolios through acquisitions 4.Zero incident safety culture 5.Streamlined and integrated 	<ul style="list-style-type: none"> 1.Less presence in Asia, Africa and Australia 2.Business dependency on Agriculture might fluctuate results 3.Regulatory actions regarding dominant position 4.Increased debt burden
Opportunities	Threats
<ul style="list-style-type: none"> 1.Emerging Markets of edible oil and bio fuels 2.Growing demand for food with health 3.Expansion of product lines in the food processing industry 	<ul style="list-style-type: none"> 1.Strong competition from local and global firms in the industry 2.Dependency of industry on environmental conditions 3.Fluctuating economies in different nations 4.Supply and demand imbalances

PESTLE Analysis :

The PESTLE Analysis for Bunge is given below:

Political	Economical
1.Government incentives propel business growth 2.Political scandals in business transactions 3.Adverse impacts of political instability roiling the region	1.Economic policies impact agro-businesses and food processing companies
Social	Technological
1.Supplier and buyer relations 2.Availability of existing niche players 3.Promoting diversity, equity and inclusion	1.Efficient farm management 2.Lack of applied R&D 3.Digital transformation through acquisitions
Legal	Environmental
1.Regulatory policies have great impact on business	1.Environmental efficiency 2.Loss of habitat and environmental degradation

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