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ALLERGAN SWOT & PESTLE ANALYSIS

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Company Name: Allergan

Company Sector: Pharmaceutical Industry

Operating Geography: Ireland, Europe, Global

About the Company: Allergan plc, is headquartered in Dublin, Ireland. It is a bold, global pharmaceutical company and a leader in a new industry model – Growth Pharma. Allergan focuses on developing, manufacturing and commercializing branded pharmaceuticals, devices and biologic products for patients around the world. The company markets a portfolio of leading brands and best-in-class products for the central nervous system, eye care, medical aesthetics and dermatology, gastroenterology, women's health, urology and anti-infective therapeutic categories.

Revenue:14570.6 million USD (2016)



SWOT Analysis:

The SWOT Analysis for Allergan is given below:

Strengths	Weaknesses
1.A sound R&D strategy	1.High dependency on suppliers
2.TEVA agreement	2.High dependency on regulatory laws in
3.Operations in more than 100 countries with	foreign countries as well as in the US
sound business strategy	3.Dependency on small number of large
	wholesalers and distributors as primary
	customers
Opportunities	Threats
Opportunities 1.Integrating recently acquired businesses to	Threats 1.Large competitors with deep pockets
• •	
1.Integrating recently acquired businesses to	1.Large competitors with deep pockets
1.Integrating recently acquired businesses to enhance profitability	1.Large competitors with deep pockets 2.Company can be subjected to various
1.Integrating recently acquired businesses to enhance profitability 2.Improving control over suppliers as well	1.Large competitors with deep pockets 2.Company can be subjected to various litigations



PESTLE Analysis:

The PESTLE Analysis for Allergan is given below:

Political	Economical
1.Adverse effects of regulations enforced by	1.Challenging and tighter credit conditions
European Union	2.Foreign currency fluctuations
2.Reimbursement and Pricing of company's	
product under scrutiny during Trump's	
administration	
3.Healthcare Reform	
Social	Technological
1.Social contract signed to keep price change	1.Opportunities due to development of
in check	Biotechnology
Legal	Environmental
1.Federal Regulations of negotiations between	1.Large environmental liabilities due to
branded and generic products	company's operations
2.Internal Revenue service legislation	
3.Approvals from FDA and similar such	

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