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TRAFIGURA SWOT & PESTLE ANALYSIS

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Company Name : Trafigura

Company Sector : Trading and logistics

Operating Geography : Singapore, Asia, Global

About the Company : Trafigura is one of the world's leading independent commodity trading and logistics houses. We're at the heart of the global economy. With 61 offices in 36 countries, Trafigura's network extends to every corner of the globe. Trafigura Group Pte. Ltd., a subsidiary of Trafigura Beheer B.V., is an independent commodity trading and logistics company. It carries out trading of oil and petroleum commodities, shipping and chartering, and asset management. The company trades non-ferrous and bulk commodities, and petroleum products including crude oil, petroleum products, metals, non-ferrous minerals, metal ores and coal. It also offers shipping and chartering of commodities through special purpose vessel charters to store and transport butane, liquefied petroleum gas and propane for external clients. The company also provides asset management services through a wholly-owned subsidiary, Galena Asset Management. It also has asset investments in oil, mining, minerals and metals sectors. The company has operations in the Americas, Europe, Middle East, Asia, Australia and Africa. Trafigura is headquartered in Singapore.

Revenue :

\$ 180.7 billion – FY ending 30th Sep 2018 (Y-o-Y Growth 32.5%)

\$ 136.4 billion – FY ending 30th Sep 2017

\$ 98.1 billion – FY ending 30th Sep 2016

SWOT Analysis :

The SWOT Analysis for Trafigura is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Industry leader with strong growth and efficiency 2. Robust growth in challenging market conditions 3. Excellent corporate leadership and transparency 4. Global presence and key subsidiaries 	<ul style="list-style-type: none"> 1. Absence of public rating 2. Embroiled in scandals weighing heavy on the brand image 3. Under pressure of meeting debt deadlines
Opportunities	Threats
<ul style="list-style-type: none"> 1. Opportunities in Brazil and Cuba 2. Opportunities due to uncertain market 3. Structural factors spiraling demand for energy and industrial raw materials: 	<ul style="list-style-type: none"> 1. Slowing economy and uncertain sector outlook 2. Price and market risk 3. Geo-political trade conflicts and threat from tariffs and sanctions

PESTLE Analysis :

The PESTLE Analysis for Trafigura is given below:

Political	Economical
1. Effects of Trump's policies and Brexit	1. Macroeconomic environment in 2016-17 2. Federal Reserve Bank's dilemma
Social	Technological
1. Growing demand for products and services to maintain social status in emerging markets	1. Digital infrastructure and cyber security
Legal	Environmental
1. Compliance to the local and international tax	1. Environment protection laws 2. Problems associated with mining of Lead and Nickel

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The complete report for **Trafigura** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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