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TOKIO MARINE HOLDINGS SWOT & PESTLE ANALYSIS

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Company Name : Tokio Marine Holdings

Company Sector : Insurance

Operating Geography : Japan, Asia, Global

About the Company : Tokio Marine Holdings is a multinational insurance company, established in 1879 and headquartered in Tokyo, Japan. The company has a market capitalization of 3.5 trillion yen with total assets accounting for 22.6 trillion yen. The company operates in 38 countries and regions around the world.

Revenue : 275,578 Yen (2016)

SWOT Analysis :

The SWOT Analysis for Tokio Marine Holdings is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Active diverse insurance portfolio 2.Wide retail distribution and claim services 3.High level of specialty and business understanding 4.Sound financial base 5.Stable workforce and diverse culture 	<ol style="list-style-type: none"> 1.Japan prone to natural disasters 2.Major operations in Japan
Opportunities	Threats
<ol style="list-style-type: none"> 1.Business expansion 2.Incorporating technology 3.Building culture to sustain growth 	<ol style="list-style-type: none"> 1.Policy and regulations 2.Increasing climate disasters can affect profits 3.Competitors share

PESTLE Analysis :

The PESTLE Analysis for Tokio Marine Holdings is given below:

Political	Economical
1.Issue of Brexit 2.Rising threat of war with North Korea 3.Abenomics policies	1.Growth in Emerging Market 2.Negative interest rates
Social	Technological
1.Changing roles in the consumer interaction 2.Rise of middle class 3.Increasing usage of social media	1.Opportunities in insurance 2.Usage of analytics 3.Increase in efficiency
Legal	Environmental
1.Using personal information	1.Pollution (EHS)

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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