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## INGREDION SWOT & PESTLE ANALYSIS

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**Company Name :** Ingredion

**Company Sector :** FMCG, Ingredient Solution Provider

**Operating Geography :** North America, United States

**About the Company :** Ingredion is an ingredient solution provider based in Illinois, USA. The firm makes sweeteners, starches, nutrition ingredients and biomaterials which are used by consumers in the form of foods or beverages or paper and pharmaceuticals, etc. More than 11,000 employees around the world work in 60+ markets in 40+ countries.

**Revenue :** \$5.7 billion - FY ending Dec 2016

## SWOT Analysis :

The SWOT Analysis for Ingredion is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Leading global ingredient provider</li> <li>2. Organic growth</li> <li>3. Diverse portfolio</li> <li>4. Strong Financial performance</li> <li>5. Higher investment on R &amp; D</li> </ul>	<ul style="list-style-type: none"> <li>1. Volatility in Markets</li> <li>2. Increasing raw material and energy costs</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. Tapping Asian Market effectively</li> <li>2. Looking for business in Niche segments</li> </ul>	<ul style="list-style-type: none"> <li>1. Dynamic customer behavior</li> <li>2. Competitive Market and development of substitutes</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Ingredion is given below:

Political	Economical
1.Trade regulations & tariffs related to Consumer Goods 2.Political stability	1.Economic growth rate 2.Inflation rate & Interest rates
Social	Technological
1.Demographics and skill level of the population 2.Attitudes and cultures	1.Recent technological developments 2.Impact on cost structure
Legal	Environmental
1.Patents, trademarks and technical license agreements 2.Consumer protection and e-commerce	1.Waste management 2.Recycling

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Ingredion** SWOT & PESTLE Analysis is a paid report at **12.52 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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