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INGREDION SWOT & PESTLE ANALYSIS

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Company Name : Ingredion

Company Sector : FMCG, Ingredient Solution Provider

Operating Geography : North America, United States

About the Company : Ingredion is an ingredient solution provider based in Illinois, USA. The firm makes sweeteners, starches, nutrition ingredients and biomaterials which are used by consumers in the form of foods or beverages or paper and pharmaceuticals, etc. More than 11,000 employees around the world work in 60+ markets in 40+ countries.

Revenue :\$5.7 billion - FY ending Dec 2016

SWOT Analysis :

The SWOT Analysis for Ingredion is given below:

| Strengths | Weaknesses |
|--|--|
| <ul style="list-style-type: none"> 1. Leading global ingredient provider 2. Organic growth 3. Diverse portfolio 4. Strong Financial performance 5. Higher investment on R & D | <ul style="list-style-type: none"> 1. Volatility in Markets 2. Increasing raw material and energy costs |
| Opportunities | Threats |
| <ul style="list-style-type: none"> 1. Tapping Asian Market effectively 2. Looking for business in Niche segments | <ul style="list-style-type: none"> 1. Dynamic customer behavior 2. Competitive Market and development of substitutes |

PESTLE Analysis :

The PESTLE Analysis for Ingredion is given below:

| | |
|--|---|
| <p style="text-align: center;">Political</p> <p>1.Trade regulations & tariffs related to Consumer Goods 2.Political stability</p> | <p style="text-align: center;">Economical</p> <p>1.Economic growth rate 2.Inflation rate & Interest rates</p> |
| <p style="text-align: center;">Social</p> <p>1.Demographics and skill level of the population 2.Attitudes and cultures</p> | <p style="text-align: center;">Technological</p> <p>1.Recent technological developments 2.Impact on cost structure</p> |
| <p style="text-align: center;">Legal</p> <p>1.Patents, trademarks and technical license agreements 2.Consumer protection and e-commerce</p> | <p style="text-align: center;">Environmental</p> <p>1.Waste management 2.Recycling</p> |

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Ingredion** SWOT & PESTLE Analysis is a paid report at **12.52 U.S.D.**



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