
S&P TEST

SWOT & PESTLE.com

COMMERZBANK SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Commerzbank

Company Sector : Banking and Financial Services

Operating Geography : Europe, Germany

About the Company : Commerzbank is a financial and banking services company. It was founded in 1870 and its headquarters are located in Frankfurt, Germany. It is the second largest bank of Germany. It provides various services which includes investment banking, asset management, retail and commercial financing services and private banking services. It has around 49,941 employees in more than 50 countries as of 2016.

Revenue :\$15.94 billion as of 2016

SWOT Analysis :

The SWOT Analysis for Commerzbank is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Dense network of branches 2.Best bank in German SMEs viewpoint. 3.Effective and dominant in online banking 4.Strong Brand position in domestic market 5.Reduced labour cost improved the efficiency by reducing the operating cost 	<ul style="list-style-type: none"> 1.The total assets of the company is degrading. 2.Brexit affected the profit as regulatory changes will hinder the growth 3.Weak market and Restructuring led to loss of Revenue
Opportunities	Threats
<ul style="list-style-type: none"> 1.Alliance with other banks can lead to expansion as well as stability 2.Better investment options in Europe 	<ul style="list-style-type: none"> 1.The business performance will be affected by low interest rates, volatile capital markets and mood of caution across customers 2.Damaged Euro-US relations may lead to loss of clients

PESTLE Analysis :

The PESTLE Analysis for Commerzbank is given below:

<p style="text-align: center;">Political</p> <p>1. Further weakening of US-Euro ties 2. Impact of Brexit in revival of usual workflow</p>	<p style="text-align: center;">Economical</p> <p>1. Low Interest rates brings profit to Commerzbank 2. Weakening of Pound against Dollar as a result of Brexit</p>
<p style="text-align: center;">Social</p> <p>1. More jobs to come in Germany due to relocation of head quarters of major organizations from London to Frankfurt</p>	<p style="text-align: center;">Technological</p> <p>1. Banks will require to invest more to keep pace with fast evolving payment technologies</p>
<p style="text-align: center;">Legal</p> <p>1. Basel IV reforms are going to impact European banks heavily</p>	<p style="text-align: center;">Environmental</p> <p>1. Adaptations of Energy conservation and Climate neutrality worldwide</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Commerzbank** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com