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THERMO FISHER SCIENTIFIC SWOT & PESTLE ANALYSIS

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Company Name : Thermo Fisher Scientific

Company Sector : Pharmaceuticals, Biotechnology

Operating Geography : United States, Global

About the Company : Thermo Fisher Scientific is a global leader in providing scientific solutions for a healthy, safe and clean world and is headquartered in Waltham, Massachusetts, US. Created in 2006 by merger of Fisher Scientific and Thermo Electron, the company deals in accelerating life science research, solving analytic challenges, improving patient diagnosis and delivering medicines which are in line towards achieving its mission statement of “enabling its customer to make the world healthier, cleaner and safer.” The company has approximately 75,000 employees globally and serves more than 400,000 customers as of 2019 and trades on NYSE as TMO.

Revenue :USD \$25.54 billion (FY ending 31st Dec 2019) – year on year growth of 4.27% USD \$24.35 billion (FY ending 31st Dec 2018)

SWOT Analysis :

The SWOT Analysis for Thermo Fisher Scientific is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Excellent financial track record 2.Expansion through acquisitions 3.Wide geographical presence 4.Strong presence in emerging markets 5.Innovation driven 6.Good online presence 7.Wide range of products 	<ul style="list-style-type: none"> 1.Diverse and varied number of products which are heavily dependent on technology 2.Inability to successfully integrate new acquisitions 3.Heavy reliance on third party package-delivery-services 4. High leveraging
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expanding healthcare business 2.Growth of emerging markets 3.Tackling new types of diseases require innovative technologies 	<ul style="list-style-type: none"> 1.Economic uncertainty affects existing and potential clients negatively, which impacts business opportunities 2.Exchange rate risk 3.Different IPR rules in different countries

PESTLE Analysis :

The PESTLE Analysis for Thermo Fisher Scientific is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Developments stemming from the recent U.S. presidential election and Brexit 2. Changes in governmental regulations regarding healthcare 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Changes in general economic conditions 2. Budget allocation can affect revenue stream 3. Exchange rate risk
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Changing attitude towards advanced healthcare 2. Social attitude towards research 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Adaption to rapid technological change required 2. Safety and security products are exposed to product liability claims
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Required to comply with a wide variety of laws and regulations 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Climatic conditions and weather 2. Pollution and recycling

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