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THERMO FISHER SCIENTIFIC SWOT & PESTLE ANALYSIS

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Company Name: Thermo Fisher Scientific

Company Sector : Pharmaceuticals, Biotechnology

Operating Geography: United States, Global

About the Company: Thermo Fisher Scientific is a global leader in providing scientific solutions for a healthy, safe and clean world and is headquartered in Waltham, Massachusetts, US. Created in 2006 by merger of Fisher Scientific and Thermo Electron, the company deals in accelerating life science research, solving analytic challenges, improving patient diagnosis and delivering medicines which are in line towards achieving its mission statement of "enabling its customer to make the world healthier, cleaner and safer." The company has approximately 75,000 employees

Revenue: USD \$25.54 billion (FY ending 31st Dec 2019) – year on year growth of 4.27% USD \$24.35 billion (FY ending 31st Dec 2018)

globally and serves more than 400,000 customers as of 2019 and trades on NYSE as TMO.



SWOT Analysis:

The SWOT Analysis for Thermo Fisher Scientific is given below:

Strengths	Weaknesses
1.Excellent financial track record	1.Diverse and varied number of products
2.Expansion through acquisitions	which are heavily dependent on technology
3.Wide geographical presence	2.Inability to successfully integrate new
4.Strong presence in emerging markets	acquisitions
5.Innovation driven	3.Heavy reliance on third party package-
6.Good online presence	delivery-services
7.Wide range of products	4. High leveraging
Opportunities	Threats
1.Expanding healthcare business	1.Economic uncertainty affects existing and
2.Growth of emerging markets	potential clients negatively, which impacts
3.Tackling new types of diseases require	business opportunities
innovative technologies	2.Exchange rate risk
	3.Different IPR rules in different countries



PESTLE Analysis:

The PESTLE Analysis for Thermo Fisher Scientific is given below:

Political	Economical
1.Developments stemming from the recent U.S.	1.Changes in general economic conditions
presidential election and Brexit	2.Budget allocation can affect revenue stream
2.Changes in governmental regulations	3.Exchange rate risk
regarding healthcare	
Social	Technological
1.Changing attitude towards advanced	1.Adaption to rapid technological change
healthcare	required
2.Social attitude towards research	2.Safety and security products are exposed to
	product liability claims
Legal	Environmental
1.Required to comply with a wide variety of	1.Climatic conditions and weather
laws and regulations	2.Pollution and recycling

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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