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## DOMINION ENERGY SWOT & PESTLE ANALYSIS

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**Company Name :** Dominion Energy

**Company Sector :** Electric Utility

**Operating Geography :** United States, North America

**About the Company :** Dominion Energy is one of America's largest producer and transporter of energy, with a portfolio of approximately 26,200 megawatts of generation, 15,000 miles of natural gas transmission, gather and storage pipelines, and 6,600 miles of electric transmission lines. Founded in 1909, Dominion currently operates as one of the nation's largest natural gas storage systems with 1 trillion cubic feet of storage capacity and serves more than 6 million utility and retail energy customers (all numbers true as of Feb 2018). This American power and energy company, headquartered in Richmond, Virginia, supplies electricity in parts of Virginia and North Carolina and supplies natural gas to parts of West Virginia, Ohio, Pennsylvania, and eastern North Carolina. With over \$78 billion of assets providing electric generation, transmission and distribution, as well as natural gas storage, transmission, distribution, and import/export services, Dominion Energy powers the residences and commercial set for over six million consumers spread across 19 states. With an employee strength of 16,200 as of 2018, Dominion Energy is the 4th largest gas and electric utility company in the U.S based on market value. It ranked 283 in the list of World's Biggest Public Companies, 2017 Dominion Energy's mission statement reads "to serve our customers safely and reliably; strengthen our communities; reward our shareholders; minimize environmental impacts, and live our values."

**Revenue :** \$12,586 million – FY ending 31st Dec 2017 (y-o-y growth 7.2%) \$11,737 million – FY ending 31st Dec 2016

## SWOT Analysis :

The SWOT Analysis for Dominion Energy is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Energy reliability</li> <li>2. Improved resilience</li> <li>3. Strong and abundant workforce</li> <li>4. Strong customer service</li> </ul>	<ul style="list-style-type: none"> <li>1. Investment in Clean energy</li> <li>2. Geographic Reach</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. New Infrastructure</li> <li>2. Environmental Commitment</li> </ul>	<ul style="list-style-type: none"> <li>1. Increased Competition</li> <li>2. Presence in non- traditional businesses</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Dominion Energy is given below:

Political	Economical
1.Effect of changing Political parties	1.Focus on abundant energy 2.Presence in non traditional businesses
Social	Technological
1.Growing demand for energy 2.Strong and abundant workforce	1.Investment in Clean Energy 2.Electronic Payments
Legal	Environmental
1.Complying with the laws and regulations	1.Steps to address climate change 2.Energy reliability

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**[support@swotandpestle.com](mailto:support@swotandpestle.com)**