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SEMPRA ENERGY SWOT & PESTLE ANALYSIS

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Company Name : Sempra Energy

Company Sector : Utilities, Energy Services

Operating Geography : North America, California

About the Company : Sempra Energy is an energy services holding company based in San Diego, United States. It was founded in 1998 and the company is involved in Energy Utilities, which is, providing and investing in energy services and creating its Infrastructure. They serve 32 million customers worldwide with 16,000 employees all over the world.

Revenue :US\$ 10 billion– December 2016

SWOT Analysis :

The SWOT Analysis for Sempra Energy is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Largest natural gas utility in the United States 2.Balanced portfolio of growth businesses 3.Strong financials with good shareholder value enhancement 4.Recognized by Forbes for creating a healthy workplace 	<ul style="list-style-type: none"> 1.High costs of developing sustainable energy sources 2.Multiple authorization requirements to be fulfilled in order to construct electricity generation plants
Opportunities	Threats
<ul style="list-style-type: none"> 1.Scope for capitalizing on new opportunities in Competitive Energy Markets 2.Growing Awareness for Sustainable Energy Sources 3.Increased tax incentives for energy-efficient sources 	<ul style="list-style-type: none"> 1.Threat of being accused of electricity or energy price gouging 2.Increased competition 3.Strict and changing government regulations

PESTLE Analysis :

The PESTLE Analysis for Sempra Energy is given below:

Political	Economical
1.Strong government regulations	1.An aging infrastructure
Social	Technological
1.Rising customer awareness and hence creation of goodwill	1.Investment in developing and adoption of latest technology invented 2.Energy storage technology
Legal	Environmental
1.Regulatory approvals delay decision making and business growth 2.Patent protection	1.Ensuring minimum or no emission and pollution

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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