

---

# S&P TEST

SWOT & PESTLE.com

---

## LIBERTY MEDIA CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Liberty Media Corporation

**Company Sector :** Media and Entertainment

**Operating Geography :** North America

**About the Company :** Liberty Media Corporation is an American mass media company which owns interest in a broad range of media, communications & entertainment businesses. Those businesses are attributed to three tracking stock groups: the Liberty SiriusXM Group (satellite radio operator), the Braves Group (owner of Atlanta Braves Major League Baseball Club, stadium) and the Formula One Group (global motorsports business). The company was founded in 1991 & is currently headquartered in Englewood, Colorado, USA as of 2017.

**Revenue :**\$5276 million– FY ending 2016

**SWOT Analysis :**

The SWOT Analysis for Liberty Media Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong Financials</li> <li>2.Strong strategic acquisitions\deals</li> <li>3.Diversified Business portfolio</li> <li>4.Highly favoured stock in stock market</li> </ul>	<ul style="list-style-type: none"> <li>1.Loss in Base Ball Club subsidiary</li> <li>2.Over dependence on subscriber revenue</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Tapping new opportunities with Formula One takeover</li> <li>2.Growth in markets other than US</li> </ul>	<ul style="list-style-type: none"> <li>1.Threat from competitors with similar business model</li> <li>2.Threat towards the success of Formula One</li> </ul>

**PESTLE Analysis :**

The PESTLE Analysis for Liberty Media Corporation is given below:

<b>Political</b>	<b>Economical</b>
1.Privatization of Public Broadcasting on cards	1.Trade protectionist policies of Trump administration
<b>Social</b>	<b>Technological</b>
1.Expected trend for skinny bundles 2.Formula One- the fastest growing motor sport on social media	1.Future of broadcast radio 2.Leveraging through use of Digital
<b>Legal</b>	<b>Environmental</b>
1.Expected change in media ownership rules	1.Liberty's effort towards environment

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Liberty Media Corporation** SWOT & PESTLE Analysis is a paid report at **11.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)