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ATLAS COPCO SWOT & PESTLE ANALYSIS

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Company Name : Atlas Copco

Company Sector : Industrial Equipment, Metals and Mining

Operating Geography : Sweden, Global

About the Company : Atlas Copco is a world-leading industrial business solutions provider. It serves customers all across the globe with various products in compressors, vacuum solutions and air treatment systems, construction & mining equipment, power tools and assembly systems. It was founded in 1873 and has headquarters in Nacka, Sweden. The Atlas Copco group has a global presence in more than 180 countries. The group develops products and services focused on productivity, energy efficiency, safety and ergonomics.

Revenue : SEK 101 billion – FY ending 2016

SWOT Analysis :

The SWOT Analysis for Atlas Copco is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong Financial Performance and Strategy 2.Heavily diversified business 3.Focus on innovation and adoptive to changes 	<ul style="list-style-type: none"> 1.Dependence on economic prospective for some industries 2.Cyclic nature of demand
Opportunities	Threats
<ul style="list-style-type: none"> 1.Industry 4.0 2.Rental Solutions for contingency requirements 	<ul style="list-style-type: none"> 1.Strong global and regional Competitors 2.Declining market share in small compressors segment

PESTLE Analysis :

The PESTLE Analysis for Atlas Copco is given below:

Political	Economical
1.Trade protectionist policies of Trump administration	1.Sharp fluctuations in exchange rates and risk of non-payment 2.Impact of changes in tax structure and slowdown in market
Social	Technological
1.Growing demand for resources, properties	1.Impact of digitalization
Legal	Environmental
1.Change in tax laws and regulations	1.Changes in climate and impact on business 2.Pollution related concerns

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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