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RAYMOND JAMES FINANCIAL SWOT & PESTLE ANALYSIS

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Company Name : Raymond James Financial

Company Sector : Banking and Financial Services

Operating Geography : United States, Global

About the Company : Raymond James Financial was founded in 1962 by a broker from St. Petersburg, named Robert James. It is a Florida based diversified holding company which provides financial solutions to individuals, corporations and municipalities dealing mainly in personal investing, capital markets and banking. It has three broker/dealer subsidiaries, Raymond James & Associates (RJ&A), Raymond James Financial Services (RJFS) and Raymond James Limited (RJL). The company has been ranked as one of the best in the country in customer service, as a great place to work and as a national leader in support of the arts.

Revenue : 5.4 billion USD

SWOT Analysis :

The SWOT Analysis for Raymond James Financial is given below:

Strengths	Weaknesses
1.Recent mergers and acquisitions 2.Diverse business services offered 3.Fortune 500 company-Rank 482	1.Limited global presence 2.Insufficient marketing of products
Opportunities	Threats
1.Scope for new mergers 2.Investment opportunities	1.Government regulations pose changing market scenario 2.Strong competitors pose constant threat

PESTLE Analysis :

The PESTLE Analysis for Raymond James Financial is given below:

Political	Economical
1.The path of tax changes will likely increase volatility	1.Passive investments inflow has been on rising
Social	Technological
1.Involvement in various social organizations	1.Disruptive technological development in financial sector
Legal	Environmental
1.Regulatory approvals delay decision making and business growth	1.Increased use of mobile apps

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Raymond James Financial** SWOT & PESTLE Analysis is a paid report at **12.72 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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