
S&P TEST

SWOT & PESTLE.com

NEWELL RUBBERMAID SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Newell Rubbermaid

Company Sector : Consumer Goods

Operating Geography : Global, United States

About the Company : Newell Brands is an American company that manufactures consumer and commercial products with a diverse range of brands. It was founded in 1903. Newell Rubbermaid acquired Jarden, together known as Newell Brands. Some of its famous brands are Parker, PaperMate, Calphalon, Dymo, First Alert, Yankee candles, Jostens to name a few across different segments like writing, food storage, home organization and kitchen appliances. It is head quartered in Hoboken, New Jersey, U.S. and has around 53,400 employees as of 2017.

Revenue :U.S \$ 13.26 Billion

SWOT Analysis :

The SWOT Analysis for Newell Rubbermaid is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Growth game plan 2.Diverse Product Portfolio 3.Acquisitions & Mergers 4.Focussed R&D 	<ul style="list-style-type: none"> 1.Lack of ecommerce presence 2.Dependence on suppliers
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth in Emerging Markets 2.Growth of eCommerce 	<ul style="list-style-type: none"> 1.Competitors 2.Market uncertainties

PESTLE Analysis :

The PESTLE Analysis for Newell Rubbermaid is given below:

Political	Economical
1.Trump administration	1.U.S. market growth
Social	Technological
1.Changing consumer preference towards online retail shopping	1.Development of design centres
Legal	Environmental
1.Change in tax laws and regulations	1.Uncertain weather conditions

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Newell Rubbermaid** SWOT & PESTLE Analysis is a paid report at **14.21 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com