
S&P TEST

SWOT & PESTLE.com

ROCHE SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Roche

Company Sector : Pharmaceutical

Operating Geography : Europe, Switzerland

About the Company : Roche is a Swiss pharmaceutical multinational which was founded in 1896 by Fritz Hoffmann-La Roche in Basel, Switzerland. Roche is a pioneer in innovation centric healthcare with a strong market holding in drugs and diagnostics. It is the global leader in biotech with differentiated drugs in tumor treatment, immunology, infectious diseases, eye related diseases and neuro. It is also the front runner in in-vitro diagnostics and tissue-based cancer diagnostics, and the leading light in diabetes management. Its market cap is around \$219 Billion as on May 2017. It has around 94,502 employees worldwide in over 100 countries as of 2016. In 2016 Roche filed for maximum number of patent applications (around 664) with the European Patent Office than any other company in Switzerland.

Revenue : \$51.34 billion (FY May 2017)

SWOT Analysis :

The SWOT Analysis for Roche is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong sales trajectory 2.Launch of new drugs like Ocrevus, Tecentriq and Alecensa have led to increased earnings 3.Innovation & New Product Development 4.Strong Financials 5.Strong presence in global markets 	<ul style="list-style-type: none"> 1.Dip in sales of Tarceva, Avastin, Herceptin, MabThera, Xeloda& Tamiflu 2.Slow Growth in Herceptin MabThera \Rituxan, etc
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increase in life expectancy opening up new ways to grow sales 2.New Acquisition of Ignyta to aid in revenue growth 3.Opportunities for growth and development with technological advancement 	<ul style="list-style-type: none"> 1.Stiff Competition from Shire, CSL Behring, etc. 2.Uncertainties due to biosimilar versions 3.Multiple patents expiring may lead to loss of market share

PESTLE Analysis :

The PESTLE Analysis for Roche is given below:

Political	Economical
1.Variation across countries in Drug Regulatory Policies 2.Decline in effective tax rate	1.Adverse Impact on sales post Brexit 2.Sales growth due to inflationary pressures
Social	Technological
1.Aging population and growing diseased population 2.Growing demand of Anti-Aging products	1.Consistent technological progress 2.Integrated diagnostics & pharma aiding in synergies in tech advancement 3.Information Technology advancements 4.Scientific Information Management
Legal	Environmental
1.Dispute over pricing with Greek Government 2.Patent infringement cases	1.Management of Water Resources 2.Environmentally sustainable products 3.Follow 3Rs: reduce , Refine & Replace 4.Substituting fossil fuels with renewable energy 5.Increase in use of sustainable energy

Please note that our free summary reports contain the SWOT and PESTLE table contents only.
 The complete report for **Roche** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com