
S&P TEST

SWOT & PESTLE.com

GENERAL ELECTRIC SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : General Electric

Company Sector : Diversified

Operating Geography : United States, North America, Global

About the Company :

General Electric (GE) is an American multinational conglomerate. It was established in 1892 through a merger between Edison General Electric Co. and Thomson-Houston Electric. It is headquartered in Boston, Massachusetts. It has a diverse product portfolio which includes power, aviation, renewable energy and healthcare. It has operations in 5 continents - North America, South America, Asia, Africa and Europe spread out across 175 countries. GE is the 33rd-largest company in the US by gross revenue according to the Fortune 500 in 2020. The company made the announcement on November 9, 2021 that it would split into three public companies. The new businesses will each be centred on one of three industries: aerospace, healthcare, or energy (renewable, power, and digital). The healthcare division's first spinoff was completed in 2023, and the energy division's spinoff is named GE Vernova. GE has around 172000 employees globally as of early 2023.

The USP of General Electric lies in it being the largest public company in Massachusetts. The mission statement of General Electric reads, “To usher in the next industrial era and to build, move, power, and cure the world”. The vision statement reads, “To focus on businesses that connect to its core competencies and is a market leader in.”

Revenue :

\$75.4 billion – FY ended 31 December 2022

\$74.2 billion – FY ended 31 December 2021

SWOT Analysis :

The SWOT Analysis for General Electric is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong performance in all segments 2.Significant expenditure on R&D 3.Solid brand presence globally 4.Continuous launch of new products in healthcare sector 	<ul style="list-style-type: none"> 1.Constantly susceptible to operational risk 2.Low-credit ratings by Moody's and S&P
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth prospects in emerging economies 2.Formation of 3 companies focusing on 3 segments 3.Strategic partnerships and service contracts leading to growth 4.Expanding market for 5G in healthcare 	<ul style="list-style-type: none"> 1.Risk due to global economic instabilities 2.Risk of cybercrime outbreak 3.Significant supply chain constraints leading to a negative impact

PESTLE Analysis :

The PESTLE Analysis for General Electric is given below:

<p style="text-align: center;">Political</p> <p>1. Brexit may have an adverse impact</p>	<p style="text-align: center;">Economical</p> <p>1. Exchange rate volatility risks 2. Impact of economic slowdown 3. Impact of covid-19 on the aviation sector 4. Impact of gas prices on the Power segment</p>
<p style="text-align: center;">Social</p> <p>1. Increase in health concerns opening up new vistas for GE's healthcare segment</p>	<p style="text-align: center;">Technological</p> <p>1. Industry leading technology in healthcare 2. Technological advancements in all segments</p>
<p style="text-align: center;">Legal</p> <p>1. Adverse Impact of cut in the US Corporate Tax Rate 2. Legal compliance scrutiny in every segment 3. Involvement in various lawsuits may impact reputation</p>	<p style="text-align: center;">Environmental</p> <p>1. Organization wide sustainable practices</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **General Electric** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com