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DONGFANG ELECTRIC (????) SWOT & PESTLE ANALYSIS

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Company Name : Dongfang Electric (????)

Company Sector : Engineering and Capital Goods, Generators and Boilers

Operating Geography : China, Global

About the Company : Dongfang Electric Corporation (????) is primarily focused on the manufacture and distribution of Energy generation via different mediums, but mainly thermal, nuclear and wind energy. Their main products consist of turbines, thermal power generation equipment, power generation equipment etc. It has a revenue of 30.2 Billion Chinese Yuan as of 2017.

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SWOT Analysis :

The SWOT Analysis for Dongfang Electric (????) is given below:

Strengths	Weaknesses
1.Strong International Presence 2.Strong Government Influence 3.Capability in the Coal, Wind, Nuclear. 4.Strong Research and Development Department	1.Multiple failures in Projects 2.Reducing Margins and Profits 3.Declining Brand Image
Opportunities	Threats
1.Increasing Demand for infrastructure 2.Movement towards alternative forms of energy	1.Threats from competitors 2.Budgets assigned to the company in the federal budget of China

PESTLE Analysis :

The PESTLE Analysis for Dongfang Electric (????) is given below:

Political	Economical
1.Favouring Tax Policy 2.Political Security in China	1.High Growth Rate 2.Economic stability
Social	Technological
1.Age of Workforce 2.Increasing awareness and responsibility towards energy usage	1.Better Energy Harvesting Technologies 2.Automation in the industry
Legal	Environmental
1.Failure cases and penalties 2.Changing Policies	1.Laws and Regulations 2.Changing Preferences for type of fuel 3.Availability of raw materials

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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