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SWOT & PESTLE.com

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## ARROW ELECTRONICS SWOT & PESTLE ANALYSIS

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**Company Name :** Arrow Electronics

**Company Sector :** Consumer Electronics

**Operating Geography :** North America

**About the Company :** Started in 1935, Arrow Electronics is among the fortune 150 companies (Rank 119) and is a worldwide provider of products, specialized services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. It is headquartered in Melville, New York and employs 18700 people worldwide in more than 465 locations in over 90 countries as of 2018. Arrow specializes in distribution and value- added services relating to electronic components and computer products and serves around 900 suppliers and 125,000 OEMs, contract manufacturers and commercial customers. Its vision is to be a premier electronics Company in the world. Its mission is to strive for sustainable solutions and maximizing waste utilization in offices, facilities and distribution centres.

**Revenue :**

US\$26.81 billion - FY ending Dec 2017 (year on year growth of 13%)

## SWOT Analysis :

The SWOT Analysis for Arrow Electronics is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. One of the widest varieties of products, services and solutions.</li> <li>2. Extraordinary performance upon entering new markets</li> <li>3. Continuous improvement through employee training and automation</li> <li>4. Earned excellent reputation through high levels of customer satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>1. Unclear USP and positioning of products</li> <li>2. Supply of innovative products is limited and not comparable to competitors</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. Focus on increasing sales in Asia for Components and America for ECS</li> <li>2. Strengthening its focus on inorganic growth</li> <li>3. Huge investments due to stable free cash flows.</li> </ul>	<ul style="list-style-type: none"> <li>1. Loss of small market share due to competitive new entrants</li> <li>2. Seasonal Demand of major products</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Arrow Electronics is given below:

Political	Economical
1.The US tax reforms zapped company's profits 2.Rules regarding 'conflict minerals' mined from Democratic Republic of Congo	1.Stability in profits due to global economic recovery
Social	Technological
1.Solution based subscription \u2013 a growing social trend	1.ARM mbed Partner Ecosystem 2.Enhancing IOT capabilities through acquisition of e-Infochips
Legal	Environmental
1.The Export Administration Regulations for non US sales 2.Stringent Laws that needs to be followed in operating countries 3.Faced reputational challenges because its internal controls were ineffective to detect fraud.	1.Focus on environment in company's policy and practice 2.Comply with numerous environmental certifications

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