# S&P TEST

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# ALCOA CORPORATION SWOT & PESTLE ANALYSIS

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Company Name: Alcoa Corporation

**Company Sector :** Metals and Mining

Operating Geography: United States, North America, Global

#### About the Company:

Alcoa is an American MNC and headquartered in Pittsburgh, USA. It was founded in 1888 in Pittsburgh. It is the leading producer in bauxite, alumina. It also produces certain compounds for customer specific needs. Alcoa has operations in ten different nations. Alcoa participates actively and increasingly in all key areas of the industry, including technology, mining, refining, smelting, fabricating, and recycling. As a result, it is a significant producer of primary aluminium, fabricated aluminium, and alumina combined. It has plants for aluminum smelting and refining as well as flexible energy portfolio. Several global refineries are supplied by its raw materials. It is world's largest bauxite mining Company. Alcoa's Western Australia refineries supply 8% of global alumina needs and are the third largest single alumina source. The 2021 Platts Global Metal Awards recognised Alcoa's industry leadership, which recognises companies that are shaping the future of the metals sector. In May 2022, Alcoa Corporation announced the signing of a renewable energy contract to support the planned restart of aluminium smelting at the San Ciprián smelter in Spain in 2024. Greenalia, an independent renewable energy developer and producer, is the recipient of the long-term power purchase agreement. The agreement would begin in 2024 and last until the end of 2033, subject to windfarm permitting processes.

The USP of Alcoa is that it is world's eighth largest producer of aluminum. Alcoa's vision is to become the best company in the world—in the eyes of its customers, shareholders, communities and people.

#### Revenue:

US \$ 12.152 million - FY ended 31st Dec 2021

US \$ 9,286 million - FY ended 31st Dec 2020



## SWOT Analysis:

The SWOT Analysis for Alcoa Corporation is given below:

Strengths	Weaknesses
1.Diversified operations across global markets	1.Existence of various lawsuits against the
2.Strong footing in Bauxite market	company
3.Low-cost alumina Production	
4.Efficient supply chain management	
5.Increased efficiency, reduced costs and lower	
carbon	
0012011	
Opportunities	Threats
	Threats  1.Impact of energy costs and supply side
Opportunities	
Opportunities  1.Mergers and Acquisitions	1.Impact of energy costs and supply side
Opportunities  1.Mergers and Acquisitions  2.Growing Aluminum demand in developed as	1.Impact of energy costs and supply side constraints



### PESTLE Analysis:

The PESTLE Analysis for Alcoa Corporation is given below:

Political	Economical
1.The ongoing conflict in Russia and Ukraine	1.Unstable macroeconomic parameters
can affect the company.	2.Impact of global economic slowdown on
	credit market
	3.Impact of foreign exchange rate fluctuation
Social	Technological
1.Adoption of strict safety measures	1.Working on technology roadmap to
	decarbonize aluminium production.
	2.Leveraging on technology through Elysis.
Legal	Environmental
1.Legal compliance in every sphere leading to	1.Dedicated environmental improvement plan
higher costs	2.Working towards net zero green-house gas
	emission.

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