
S&P TEST

SWOT & PESTLE.com

NIPPON YUSEN KABUSHIKI KAISHA (NYK LINE) SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : NIPPON YUSEN KABUSHIKI KAISHA (NYK LINE)

Company Sector : Global Logistics and Shipping Industry

Operating Geography : Chiyoda, Japan, Global

About the Company : NYK Line is a Japanese firm and a renowned name in the Global Shipping and logistics market. NYK offers bulk shipping and international logistics services. The total fleet includes about 800 vessels ranging from woodchip carriers, container vessels, car carriers, LNG carriers and reefer vessels. The total employee headcount stands at about 50,000, as of 2017. The company's inception dates back to the late 80's when two of the biggest shipping companies of the day, Yubin Kisen Mitsubishi Kaisha and Kyodo Unyu Kaisha decided to merge on September 29 of 1885 to form Nippon Yusen Kaisha (NYK). The first fleet of the newly renamed NYK Line Group comprised of 58 steamships.

NYK Group mission statement reads "Bringing value to life." For its customers, the Company's mission is stated as "Through the use of our extensive skill and expertise and by considering each business site to be of utmost importance, we always work to create new value so that our customers will consider us a trusted and reliable partner."

Revenue :

¥1,923,881 million or \$17.148 million - FY ending 31st March 2017 (y-o-y (negative) -15.33%)

¥2,272,315 million - FY ending 31st March 2016

SWOT Analysis :

The SWOT Analysis for NIPPON YUSEN KABUSHIKI KAISHA (NYK LINE) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Innovative DNA 2. FPSO operations 3. LNG fuel Promotion 4. Comprehensive automobile Logistics 	<ul style="list-style-type: none"> 1. Market risk exposure 2. Fall in Dry bulk and container shipping profits
Opportunities	Threats
<ul style="list-style-type: none"> 1. Customer's mindset of transport sector 2. NYK Super Eco Ship 2030 3. Technological Advancements revolutionizing Logistics 4. Stability of freight-rates 5. Reformation of container shipping 	<ul style="list-style-type: none"> 1. High Capex Costs 2. Overcapacity and Diminished Demand 3. Intense Competition

PESTLE Analysis :

The PESTLE Analysis for NIPPON YUSEN KABUSHIKI KAISHA (NYK LINE) is given below:

<p style="text-align: center;">Political</p> <p>1. European Commission's decision on Car Carriage</p>	<p style="text-align: center;">Economical</p> <p>1. Dividend reverse stock split 2. Market recession in FY 2016</p>
<p style="text-align: center;">Social</p> <p>1. Value-driven company 2. Delegation of Authority to employees 3. White 500 Company</p>	<p style="text-align: center;">Technological</p> <p>1. Methanol-fuelled Chemical tankers 2. Vessel Optimization using Big Data 3. Digitization and Green technology</p>
<p style="text-align: center;">Legal</p> <p>1. SOx global cap regulation 2. Integration of Container Shipping business</p>	<p style="text-align: center;">Environmental</p> <p>1. LNG Switchover Promotion 2. Fuel efficient Vessels 3. Employ maritime Technologies for Expansion 4. Safety Awareness Campaigns 5. Reduced toxic emissions and effluents</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **NIPPON YUSEN KABUSHIKI KAISHA (NYK LINE)** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2023 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com