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# S&P TEST

SWOT & PESTLE.com

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## DELOITTE SWOT & PESTLE ANALYSIS

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**Company Name :** Deloitte

**Company Sector :** Professional Services

**Operating Geography :** United Kingdom, Europe, Global

**About the Company :**

“Deloitte” is the brand under Deloitte Touche Tohmatsu Limited, a UK private limited company by guarantee (“DTTL”). There are tens of thousands of dedicated professionals in Deloitte firms throughout the world who provide services in audit, consulting, financial advisory, risk management, tax and related services to their specific geographic locations forming the largest global professional services network. Deloitte, headquartered in London, UK, is the global leader and known as one of the “Big Four” companies, the others being PWC, KPMG, and EY. The Corporation started with William Welch Deloitte opened an office in London in 1845. He became the first person to be appointed an independent auditor of a public company, titled the Great Western Railway. IN 1880 Deloitte set up an office in New York. Deloitte works across more than 20 industry verticals to deliver tangible lasting solutions. With more than 150 years of experience, this UK based, multinational professional services network has grown in scale and diversity—employing 245,000 people in 150 countries and territories as of early 2018. Deloitte stood as the 4th largest privately owned company in the United States, in 2017.

Deloitte’s USP or unique selling proposition lies in being the largest professional services network in the world by revenue and number of professionals and in being one of the “Big Four” accounting organizations of the globe. Deloitte’s vision statement reads “Our vision and strategy, developed in collaboration with leadership and member firm partners from around the world, focuses on working together As One across geographic, functional, and business borders to deliver excellence in all of the services provided by the member firms.” Deloitte’s mission statement reads “To help clients and people excel. The DTT member firms' size, strength and resources will help carry out its' mission now and in the future. DTT is driven to be recognized as the best professional services firm in the world.”

**Revenue :**

\$38.8 Billion – FY ending 31st May 2017 (y-o-y growth of 5.5%)

\$36.8 Billion – FY ending 31st May 2016

## SWOT Analysis :

The SWOT Analysis for Deloitte is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Best for consulting and advisory</li> <li>2.Heralding Industry 4.0</li> <li>3.Extensive global presence with several maven clients</li> <li>4.Robust growth of Deloitte Digital</li> </ol>	<ol style="list-style-type: none"> <li>1.Weak revenues from Emerging markets</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Exploring emerging markets</li> <li>2.Audit and Tax compliance of the future</li> <li>3.Expanding market for "People-predicting analytics"</li> <li>4.Consulting start-ups</li> <li>5.Acquisition of small growing firms</li> </ol>	<ol style="list-style-type: none"> <li>1.Tough competition</li> <li>2.Small and medium consultancies in emerging markets</li> <li>3.Many legal issues and lawsuits harming the brand image</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Deloitte is given below:

Political	Economical
1.European Market after Brexit 2.Trump administration policies	1.OECD\G20's Base Erosion and Profit Shifting (BEPS) project 2.Fluctuations in Global real GDP 3.Currency Fluctuations
Social	Technological
1.Changing preferences of Millennials	1.Social Media involvement 2.Blockchain and advanced payment technologies 3.Digital disruption
Legal	Environmental
1.Espionage practices 2.DMX; Taylor, Bean & Whitaker and Carillion case 3.Diversification by acquiring digital marketing and analytics firms	1.Breakthrough for sustainability in commercial real estate

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Deloitte** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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