
S&P TEST

SWOT & PESTLE.com

SVENSKA CELLULOSA AB SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Svenska Cellulosa AB

Company Sector : Paper and Forest Products

Operating Geography : Sweden, Europe

About the Company : Svenska Cellulosa AB is a Swedish timber, pulp and paper manufacturer founded in 1929 by Ivar Kruegeur, currently with headquarters in Sundsvall. The main segments include forest, papers, wood, pulp and renewable energy. The Company is the largest owner of Private forest land in Europe with 2.6 million hectares. In 2015, the SCA's personal care and hygiene operations and forest operations were divided into two different divisions, later the two were listed as separate companies. The SCA retained forest product segment and new company named Essity was formed to handle personal care and hygiene products.

Revenue :

SEK 16,664 million (FY ending December 31st, 2017)(y-o-y growth – Almost 8%)

SEK 15,373 million (FY ending December 31st, 2016)

SWOT Analysis :

The SWOT Analysis for Svenska Cellulosa AB is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong brand identity supported by core values 2.Comprehensive range of building materials with global sales: 3.Strong Financial Performance 4.Strategic Acquisition to Drive Growth 5.Strong value chain with modern and efficient sawmills 6.Strategic investments enhancing competitiveness 	<ul style="list-style-type: none"> 1.Decline in R&D investments 2.Lowered credit ratings to 'BBB' 3.High exposure to currency risk
Opportunities	Threats
<ul style="list-style-type: none"> 1.Potential in emerging markets 2.High scope in renewable energy and logistics segment 3.Opportunities in high growth e-commerce and food safety packing segments 	<ul style="list-style-type: none"> 1.Digitalization of publication paper 2.Staying relevant in a fast-changing packaging world

PESTLE Analysis :

The PESTLE Analysis for Svenska Cellulosa AB is given below:

<p style="text-align: center;">Political</p> <p>1. Protectionist policies in Europe</p>	<p style="text-align: center;">Economical</p> <p>1. Fluctuation in currency market 2. Paper and board consumption are driven by wealth</p>
<p style="text-align: center;">Social</p> <p>1. Impact of digital media on demand for paper 2. Zero workplace accidents</p>	<p style="text-align: center;">Technological</p> <p>1. Product innovation in packaging 2. Innovative nursery and seed productions</p>
<p style="text-align: center;">Legal</p> <p>1. Compliance of laws governing forest operations</p>	<p style="text-align: center;">Environmental</p> <p>1. Focus on fossil free production 2. Ensuring compliant and certified forests 3. Global trends favour renewable materials</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Svenska Cellulosa AB** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com