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UHG SWOT & PESTLE ANALYSIS

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Company Name: UHG

Company Sector : Health and Medical Insurance

Operating Geography: United States, North America, Global

About the Company: UnitedHealth Group is a diversified health and well-being company having two distinct, but strategically aligned, business platforms: health benefits operating under UnitedHealth care and health services operating under Optum. United Healthcare is solely responsible to providing health care benefits to a gamut of customers and markets from sole proprietors to public sectors. It is headquartered in Minnetonka, Minnesota, Optum health services caters to customer segments like payers, care providers, employers, governments, life sciences companies and consumers. The foundational competencies of the company being Clinical insight, Technology and Information. The organisation is spread across 50 states in the United States and more than 130 other countries. The organisation employs around 260,000 employees with 86,000 clinical professionals as of 2018. UnitedHealth Group's mission as per their annual report is "to help people live healthier lives and to help make the health system

Revenue:

work better for everyone."

\$201.16 billion (FY ended 31st December 2017) (year-on-year growth of 9%)

\$184.84 billion (FY ended 31st December 2016)



SWOT Analysis:

The SWOT Analysis for UHG is given below:

Strengths	Weaknesses
1.Strong financial performance and	1.Low forecasting capability and profitability
sustainable strategy	performance
2.Diversified brand portfolio	2.Increasing expenditures
3.Strong Free Cash flow	3.Dependency on third parties
4.Substantial strategic acquisition-based	
growth strategy	
5.Strong focus on R&D and new technology	
Opportunities	Threats
1.The potential in high potential new markets	1.Subject to regulatory risks and policies
2.Evolving environmental policies	2.Subject to high competition
3.Mergers and acquisitions to help in business	3.Uncertainty in market conditions
expansion	4.Shortage of medical professionals



PESTLE Analysis:

The PESTLE Analysis for UHG is given below:

Political	Economical
1.Impact of changing government funding to	1.Fluctuations in markets due to change in US
health care	administration
	2.Effect of ACA on market dynamics
Social	Technological
1.Growing demand for advanced health care	1.Focus on creating sustainable technology
2.Changes in Employee based systems	developments
	2.Increasing focus on digitization
Legal	Environmental
1.Changes in tax regulations	1.
2.Threats of legal litigations	
3.Changing regulations and policies	

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **UHG** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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