
S&P TEST

SWOT & PESTLE.com

MEDTRONIC SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Medtronic

Company Sector : Medical Device Manufacturing

Operating Geography : Ireland, Europe, Global

About the Company :

Previously known as Medtronic Inc. it is one of the largest medical device manufacturing company, headquartered in Dublin, Ireland. The company is involved in development, manufacturing and marketing of a wide range of medical devices, therapies and services used in the treatment heart disease, spinal conditions, neurological disorders, vascular disease and diabetes and similar chronic diseases. The company products include aortic and peripheral vascular products, cardiac rhythm and heart failure products, coronary and structural heart products, advanced surgical technologies and general surgical products, medical supplies, respiratory and monitoring solutions, and venous solutions, diabetes services and solutions, intensive insulin management solutions, non-invasive diabetes therapies, Neuromodulation and neurovascular devices, orthopedic and spine products and surgical technologies. As of 2020, Medtronic has served more than 72 million patients across 150+ countries worldwide and has over 90,000 employees.

Medtronic USP or unique selling proposition lies in being amongst the world's largest medical equipment manufacturing companies with almost seven decades of operations to deliver innovative medical technology solutions. Medtronic is also the world leader in spinal and musculoskeletal therapies. The mission statement for Medtronic reads “Contributing to human welfare by application of biomedical engineering to alleviate pain, restore health and extend life and direct our growth in areas of biomedical engineering. To strive without reserve for the greatest possible reliability and quality in our products and make a fair profit recognizing the personal worth of employees and maintain good citizenship as a company.”

Revenue :

US \$28.91 billion - FY ending 24th April 2020 (Y-O-Y growth of (negative) -5%)

US \$30.56 billion - FY ending 26th April 2019

SWOT Analysis :

The SWOT Analysis for Medtronic is given below:

Strengths	Weaknesses
1.Strong Financial Performance and Growth Strategy 2.Strong global presence 3.Strong product portfolio 4.Strong innovation and creativity platform 5.Skilled workforce	1.Dependence on US markets 2.Low operating margin.
Opportunities	Threats
1.Evolving connected healthcare 2.Acquisition based advantage 3.Opportunities in Growing diabetes market 4.Augmenting reliability and building trust during the pandemic	1.Strict Regulations 2.Impact of changing trade regulations 3.Exposed to patent litigations 4.Exposed to Investigation from Government 5.High competition

PESTLE Analysis :

The PESTLE Analysis for Medtronic is given below:

Political	Economical
1.Trade regulations and policies 2.Government Intervention	1.Fluctuations in currency markets 2.Impact of change in US administration 3.Impact of COVID on the financial position 4.Brexit as an opportunity for Ireland MedTech sector
Social	Technological
1.Growing concern on healthcare in US 2.Focus on Product safety and assurance	1.Focus on sustainable technology solutions 2.Evolving data-based monitoring systems
Legal	Environmental
1.Tax regulations 2.Litigations related to products and patent	1.Increasing focus on commitment towards environmentally Sustainable practices 2.Strict Environment regulations

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Medtronic** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com