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# S&P TEST

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## EMERSON ELECTRIC SWOT & PESTLE ANALYSIS

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**Company Name :** Emerson Electric

**Company Sector :** Mechanical or Industrial Engineering

**Operating Geography :** United States, North America, Global

**About the Company :**

Emerson Electric is a Fortune 500 public company manufacturing products as well as providing engineering services for a wide range of industrial, commercial, and consumer markets by utilizing technology and engineering together since 1890. Its headquarters are located in in Ferguson, Missouri, United States. The flagship operations include electronics assembly, metal stamping, welding, plating, heat treating, painting and assembly etc. With time the company started specializing in production operations such as automatic and semiautomatic testing, automated material handling and storage etc. The customer reach is worldwide due to its strong network power, climate technologies, process management and industrial automation. In recent times, it is also placing greater focus on its commercial and residential solutions divisions. As of May 2021, it has 83,500 employees on its payroll.

Emerson Electric unique selling proposition or USP lies in providing world-class technical and engineering solutions to its customers. Emerson Electric's mission statement reads, "We drive innovation that makes the world healthier, safer, smarter and more sustainable."

**Revenue :**

US\$18,372 million - FY ending 30th September 2020 (y-o-y growth of +9%)

US\$16,785 million - FY ending 30th September 2019

## SWOT Analysis :

The SWOT Analysis for Emerson Electric is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.The products portfolio is diverse</li> <li>2.World leaders in terms of brand name and recognition</li> <li>3.Innovation is key feature hence Strong R&amp;D portfolio worldwide</li> <li>4.Acquisitions complementing the market demand</li> <li>5.Operations run worldwide through 235 manufacturing centers</li> <li>6.In pace with market demand by establishing well in terms of Automation Solutions</li> </ul>	<ul style="list-style-type: none"> <li>1.Innovation requires High investment in terms of R&amp;D cost</li> <li>2.Operating processes sometimes retaliate and cause loss</li> <li>3.Monopoly in terms of bargaining by the market leaders</li> <li>4.Lack of technological support to back up the after-delivery support</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Scope of new markets is higher nowadays</li> <li>2.The focus must be entering new unexplored regions of the world</li> <li>3 Investing in new automation processes can help</li> <li>4.The STEM program can involve widen its scope</li> </ul>	<ul style="list-style-type: none"> <li>1.Investing in developing countries is a risk</li> <li>2.Higher levels of competition in all fields</li> <li>3.National Laws &amp; Trademark influencing the portfolio</li> <li>4.Dynamic requirements replace existing supplies</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Emerson Electric is given below:

Political	Economical
<ul style="list-style-type: none"> <li>1.Silver lining over the protectionist policies of Trump administration</li> <li>2.Level of corruption</li> <li>3.Industrial safety regulations in the Industrial Goods sector</li> </ul>	<ul style="list-style-type: none"> <li>1.Conflict with native insurance companies</li> <li>2.Exchange rates &amp; stability of host country currency</li> <li>3.Infrastructure quality in industries</li> <li>4.Unemployment rate, Inflation rate and Interest rates</li> </ul>
Social	Technological
<ul style="list-style-type: none"> <li>1.Empowering Essential Industries Amidst the Pandemic</li> <li>2.Requirement of globally accepted laws of labour</li> </ul>	<ul style="list-style-type: none"> <li>1.Partnerships and consolidations with industry leading software solution providers: Consolidations with industry leading companies can strengthen the overall</li> <li>2.Impact of security breaches on cost structure in industries</li> <li>3.Rate of technological diffusion</li> </ul>
Legal	Environmental
<ul style="list-style-type: none"> <li>1.International reputation matters</li> <li>2. Acquisition must follow global</li> <li>3.Anti-trust law in industries and pricing and copyright, patents / Intellectual property</li> <li>4.Consumer protection and e-commerce</li> <li>5.Absence of globally accepted tax laws and regulations</li> </ul>	<ul style="list-style-type: none"> <li>1.Laws regulating environment pollution</li> <li>2.Air and water pollution regulations in industries and recycling</li> </ul>

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The complete report for **Emerson Electric** SWOT & PESTLE Analysis is a paid report at **12.53**

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