

---

# S&P TEST

SWOT & PESTLE.com

---

## mitsui & co. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Mitsui & Co.

**Company Sector :** General Trading, Diversified

**Operating Geography :** Japan, Asia, Global

**About the Company :** Mitsui & Co Ltd is Japanese multinational general trading company founded in 1876. Mitsui & Co have their operations in a wide range of industries like Metals, Machinery & Infrastructure, Chemicals, Lifestyle, Energy and Information Technology. A major share of its profit is from its operations in the resources sector. It has presence in 66 countries with the registered head office in Tokyo, Japan. It has a total of 472 affiliated companies and 48,090 employees as of June 2018. Mitsui's Mission statement as per their annual report is to "Strive to contribute to the creation of a future where the aspirations of the people can be fulfilled." Mitsui's vision statement is to "Aim to become a global business enabler that can meet the needs of our customers throughout the world."

**Revenue :**

¥ 4,892.1 billion – FY ended Mar 31st 2018

¥ 4,364.0 billion – FY ended Mar 31st 2017

**SWOT Analysis :**

The SWOT Analysis for Mitsui & Co. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Strong management plan and strategy</li> <li>2.Global expansion through acquisitions</li> <li>3.Innovation and Digital Technology</li> <li>4.Investments to strengthen existing business</li> </ol>	<ol style="list-style-type: none"> <li>1.Dependence on resources and energy industry</li> <li>2.Food and agriculture business</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Potential in emerging market</li> <li>2.Investment in clean Energy</li> <li>3.Establishment of select new growth areas</li> </ol>	<ol style="list-style-type: none"> <li>1.Volatility in crude oil prices</li> <li>2.Increasing global competition</li> <li>3.Government policies favouring renewable energy</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Mitsui & Co. is given below:

<p style="text-align: center;"><b>Political</b></p>	<p style="text-align: center;"><b>Economical</b></p>
<p>1. Bio-economy policies of Europe</p>	<p>1. Rising interest rates in US 2. Japan-Russia Economic Cooperation</p>
<p style="text-align: center;"><b>Social</b></p>	<p style="text-align: center;"><b>Technological</b></p>
<p>1. Growing demand for dialysis medical services in Asia</p>	<p>1. Digital Transformation of business 2. Data Management and industry 4.0</p>
<p style="text-align: center;"><b>Legal</b></p>	<p style="text-align: center;"><b>Environmental</b></p>
<p>1. Adherence to Standards of occupational Safety 2. Strong anti-corruption Policy. 3. Anti-Slavery and Human trafficking Statement</p>	<p>1. Actionable steps to address environmental impacts. 2. Environmental friendly asset allocation</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Mitsui & Co.** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)