
S&P TEST

SWOT & PESTLE.com

JOHN LEWIS SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : John Lewis

Company Sector : Retail

Operating Geography : United Kingdom, Europe, Global

About the Company :

John Lewis PLC is a retail giant founded in 1864 and headquartered in London, UK. The company exports its products to 52 countries worldwide and operated 50 John Lewis shops, 353 Waitrose shops and an online business. The John Lewis stores offers home furnishings, such as duvets, pillows, furnishing fabrics, curtains, roller blinds, and voile services. The services include personal styling and nursery advisory, John Lewis opticians, Bureaux de Change, Kuoni travel concessions, and beauty services comprising spas and brow bars. The store also deals with catering concessions, gifts and a range of financial products, including home, car, pet, travel and wedding insurance as well as foreign currency and cards. The company is involved in property holding operations and the provision of insurance, car finance, and management services. The Waitrose stores provide a range of products comprising home cooked meals, gourmet food, nutritious meals, snacks, drinks, groceries, and food and skin care ingredients. There are 85500 employees as of 2018.

The John Lewis Partnership's (JLP) 85,500 Partners own UK retail businesses - John Lewis and Waitrose. John Lewis Partnership's mission statement reads “the happiness of all our members, through their worthwhile, satisfying employment in a successful business, with success measured on our ability to sustain and enhance our position both as an outstanding retailer and as a thriving example of employee ownership. With this in mind, our strategy is based on three interdependent objectives Partners, customers and profit.” JLP’s USP or unique selling proposition lies in claiming and promoting the fact that it was “never knowingly undersold”, that means it tries to establish itself as the cheapest vendor (under certain prescribed conditions) of the items that it sells, which are of high quality and exclusive.

Revenue :

£ 11,374.2 million – 28th January, 2017 (y-o-y growth 3.22%)

£ 11,018.8 million – 28th January, 2016

SWOT Analysis :

The SWOT Analysis for John Lewis is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1. Robust Growth Strategy 2. Strong online presence 3. Focus on innovation and creativity platform 4. High brand strength 5. Extensive product offering 	<ol style="list-style-type: none"> 1. Lack of international presence 2. Inconsistent Profitability
Opportunities	Threats
<ol style="list-style-type: none"> 1. Growing demand for Private labels 2. Scope to enter new markets 3. Rising focus on healthy foods 	<ol style="list-style-type: none"> 1. Rigorous laws and regulations 2. Intense competition dominated by strong players

PESTLE Analysis :

The PESTLE Analysis for John Lewis is given below:

Political	Economical
1.Varying Trade policies 2.Uncertainty in Import and export	1.Impact of economic fluctuations 2.Increase in costs 3.Shift in consumer spending
Social	Technological
1.Increasing private labels growth 2.More Focus on healthy foods 3.Product information and safety	1.Accelerating Online channels 2.Rising sustainable technologies
Legal	Environmental
1.Litigations and regulatory actions 2.Environment regulations	1.Growing concern for the impact of products on the environment 2.Adopting sustainable practices

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **John Lewis** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com