
S&P TEST

SWOT & PESTLE.com

BROOKFIELD SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Brookfield

Company Sector : Banking and Financial Services

Operating Geography : Canada, North America, Global

About the Company : Brookfield Asset Management with its object of long-term investment invests in high-quality assets which include real estate, renewable power, infrastructure and private equity. This strong and varied investment makes Brookfield the leading global alternative asset manager. Its business operations include raising capital for the new fund, managing the existing fund, product development, and client relation. Brookfield is headquartered in Toronto, Canada and has more than 80,000 operating employees as of 2018.

Revenue :

\$40,786 million – FY ended December 31st, 2017

\$24,411 million – FY ended December 31st, 2016

SWOT Analysis :

The SWOT Analysis for Brookfield is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong and diverse asset portfolio 2.Strong financials growth and improved earnings 3.Global reach helps in diversifying risk 4.Efficient and expert operations 	<ul style="list-style-type: none"> 1. Heavy dependency on human capital
Opportunities	Threats
<ul style="list-style-type: none"> 1.Rise in global wealth and economic power 2.Technology boosting financial investment 	<ul style="list-style-type: none"> 1.Stagnation in wealth growth 2.Volatile nature of Class A shares 3.Unpredictable global market environment

PESTLE Analysis :

The PESTLE Analysis for Brookfield is given below:

<p style="text-align: center;">Political</p> <p>1.Geopolitical instability creating uncertainty</p>	<p style="text-align: center;">Economical</p> <p>1.Fluctuations in foreign exchange rates 2.Impact of changes in macroeconomic policies 3.Ageing population across major economies</p>
<p style="text-align: center;">Social</p> <p>1.Heavy Investment into Renewable Power Asset</p>	<p style="text-align: center;">Technological</p> <p>1.Coping with cyber terrorism 2.Technology startups and its impact on the BFSI and real estate sector</p>
<p style="text-align: center;">Legal</p> <p>1.Apprehensive litigations creating roadblocks 2.Laws, rules, and regulations affecting taxation</p>	<p style="text-align: center;">Environmental</p> <p>1.Climate Change causing disruption in the real-estate market 2.Focus on environmental, social and governance ("ESG") management</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Brookfield** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com