
S&P TEST

SWOT & PESTLE.com

SAMPO GROUP SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Sampo Group

Company Sector : Insurance

Operating Geography : Baltic and Nordic countries, Europe

About the Company : Sampo Group, founded in 1909, is a major Finnish insurance company consisting of parent company Sampo plc, Mandatum Life, If P&C Insurance and Topdanmark. It also has two associated companies – Nordea and Nordax. Nordea is one of the biggest banks in Europe and Nordax is a leading niche bank catering to the consumer lending market. Sampo plc holds 21.2 per cent of the shares in Nordea and 36.25 per cent of the shares in Nordax. The group companies have insurance and banking operations in Finland, Sweden, Norway, Denmark, Estonia, Lithuania and Latvia and have operate through branch offices in other countries as well.

Mandatum Life Insurance operates in Finland and has three subsidiaries: Mandatum Life Investment Services Ltd, Mandatum Life Services Ltd and Mandatum Life Fund Management SA. If P&C Holding Ltd is the parent company of If Group that has subsidiaries in Estonia and Sweden, offering insurance solutions and services to private individuals and large corporations. If P&C is the largest P&C insurer in the Nordic Region, headquartered in Sweden and operating through branch offices in Norway, Finland and Denmark. This fully owned subsidiary of the Sampo Group also operates in all the Baltic countries and has offices in Germany, France, The Netherlands and Great Britain. Topdanmark is Denmark's second largest non-life insurance company and the fourth largest life insurance company in Denmark and consists of subsidiaries: Topdanmark Forsikring A/S and Topdanmark Kapitalforvaltning A/S. Sampo Group holds 46.7 per stake in Topdanmark and consolidated Topdanmark as a subsidiary since September 2017. Sampo Group's USP or unique selling proposition lies in being the largest shareholder in Nordea Bank, the leading Nordic banking franchise. Sampo is essentially a very significant Nordic financial group and one of the most valuable companies listed on Nasdaq Helsinki.

Revenue :2,239 million Euros – FY ending 31st Dec 2017 (y-o-y growth 33%) 1,871 million Euros –
FY ending 31st Dec 2016

SWOT Analysis :

The SWOT Analysis for Sampo Group is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diverse portfolio of services in the Group's companies 2.Significant increase in profit from 2016 to 2017 3.Strong digital investment across the Group 	<ul style="list-style-type: none"> 1.Decline in performance of Nordea
Opportunities	Threats
<ul style="list-style-type: none"> 1.Rise of sharing economy 2.Advancements in technologies 3.Emerging markets 4.Demographic shifts in developed countries 	<ul style="list-style-type: none"> 1.More frequent and severe catastrophic incidents across the world 2.Reduced access to markets due to protectionism 3.Rise of cashless transactions 4.High competition

PESTLE Analysis :

The PESTLE Analysis for Sampo Group is given below:

Political	Economical
1. Protectionist policies of the western world 2. Geopolitical instability	1. Emerging markets 2. Financial crises 3. Change in interest rates
Social	Technological
1. Balance of power moving from companies to customers 2. Demographic shift in developed countries 3. Rise of sharing economy	1. Rise of cashless transactions
Legal	Environmental
1. Regulation of insurance sector in European Union	1. More frequent and severe catastrophic incidents across the world

Please note that our free summary reports contain the SWOT and PESTLE table contents only.
 The complete report for **Sampo Group** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com