

---

# S&P TEST

SWOT & PESTLE.com

---

## RITE AID SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Rite Aid

**Company Sector :** Pharmaceuticals

**Operating Geography :** United States, North America.

**About the Company :** Rite Aid Corporation is a US based leading and oldest drugstores chain with approximately 4136 stores in 31 states as of 2018. It has a strong presence on the East and West Coast and employs more than 51,000 associates. It trades on NYSE (New York Stock Exchange) under the symbol RAD. It started its operations in 1962 and has its headquarters located in Pennsylvania, United States. Some of its strategic steps of growth include an overall comprehensive plan on patient wellness and health; which includes allergy awareness and heart health, skin and oral care, weight and diabetes management, effective seasonal and promotional programs, successful private label launches. Rite Aid Corp's vision statement states "Customers confidently choose us first for their everyday health and wellness needs because we consistently understand and exceed their expectations. By delighting customers on each and every visit, this vision will help Rite Aid to be the health and wellness provider of choice." Rite Aid's mission statement reads "To improve the health and wellness of our communities through engaging experiences that provide our customers with the best products, services and advice to meet their unique needs." Rite Aid's USP or unique selling proposition lies in its being the largest drugstore chain on the East Coast and the third largest in the U.S.

**Revenue :**

\$21.528 billion as of 3-March, 2018 (y-o-y loss of -1.5%)

\$22.927 billion as of 4-March, 2017

**SWOT Analysis :**

The SWOT Analysis for Rite Aid is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong sales and third largest drugstore in US</li> <li>2.Good advertising</li> <li>3.Wellness+ rewards programs</li> <li>4.In-store health stops</li> </ul>	<ul style="list-style-type: none"> <li>1.Lease Termination, Goodwill and impairment cost</li> <li>2.Multiemployer Plans that Provide Pension Benefits</li> <li>3.Indebtedness and Limited cash flows</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Increase in prescription usage</li> <li>2.Expanded healthcare facilities</li> <li>3.Increase in Medicare plans propagation and usage</li> </ul>	<ul style="list-style-type: none"> <li>1.Risk related to sale and proposed merger with Albertsons</li> <li>2.Consolidation and Competition in retail drugstore</li> <li>3.Industry trends</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Rite Aid is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.Trumpcare vs Obamacare</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Sustainable economic strategy for prescription filling</p> <p>2.Economic conditions may adversely affect the industry, business and results of operations</p> <p>3.Macro-economic factors and impairment cost</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Increased Demand</p> <p>2.Increasing demand for prescription drugs</p> <p>3.Population Demography</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Data integration and common information system</p> <p>2.A significant disruption in its computer systems or a cyber security breach could adversely affect its operations</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Increasing healthcare regulatory based laws</p> <p>2.Legal liabilities for termination or not filling</p> <p>Merger Agreements</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Adverse environment</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Rite Aid** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)