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T-SYSTEMS SWOT & PESTLE ANALYSIS

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Company Name : T-Systems

Company Sector : Information Technology Services

Operating Geography : Germany, Europe, Global

About the Company : T-Systems is a German global IT services and consulting company headquartered in Frankfurt. Born in 2000, T-Systems is a subsidiary of Deutsche Telekom. This ICT conglomerate, offers a range of integrated solutions for business customers, including the secure operation of legacy systems and classic ICT services, the transformation to cloud-based services (including tailored infrastructure, platforms and software) as well as new business models and innovation projects for the business fields of the future, such as data analytics, the Internet of Things, machine-to-machine (M2M) communication and Industrial Internet. The company has a geographical presence in 20 countries and employs 46000 employees as of 2018.

Revenue : 6.9 billion Euros - FY2017

SWOT Analysis :

The SWOT Analysis for T-Systems is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong Integrated Offerings 2.High Competitive Positioning 3.Strategic Partnerships 4.Strong ranking in digital transformation 	<ul style="list-style-type: none"> 1.Negative financial performance 2.Job cuts and Layoffs
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growing focus of 5G technology 2.Growing focus of digital transformation in Automotive 3.Focus on Toll4Europe 4.Increasing focus on IoT and M2M communications 	<ul style="list-style-type: none"> 1.Threats to IT\NT Operations 2.Changes in regulations in Germany and EU

PESTLE Analysis :

The PESTLE Analysis for T-Systems is given below:

Political	Economical
1.GDPR Regulation on personal data movement 2.Changing regulations	1.Good Economic growth in emerging markets 2.Not so good conditions in Labour market 3.Increasing demand for Services in telecom and ICT
Social	Technological
1.Job cuts in T-systems 2.Rising adoption of new technologies by new generation	1.Rise in focus of new technological solutions 2.Increased focus on Adoption of Big Data 3.Incorporating AI strategy
Legal	Environmental
1.New IT security laws 2.Impact of GDPR privacy law on cloud computing	1.Focus on reducing environmental impacts

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