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AMERISOURCEBERGEN SWOT & PESTLE ANALYSIS

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Company Name : AmerisourceBergen

Company Sector : Pharmaceuticals Sourcing and Distribution

Operating Geography : North America, Global

About the Company : AmerisourceBergen is an American pharmaceutical sourcing and distribution services company that was formed in 2001 by the merger of AmeriSource Health Corporation and Bergen Brunswig Corporation. The network of businesses under the company are ASD Healthcare, Besse Medical, Cubixx Solutions, HealthForward, ICS, Innomar Strategies, IntrinsicQ Specialty Solutions, ION Solutions, Lash Group, MWI Animal Health UK, Micro Technologies, MWI Animal Health, Oncology Supply, Pharmacy Healthcare Solutions, PharMEDium, Securos Surgical, US Bioservices, World Courier and Xcenda. The company's expertise includes improving product access, increasing supply chain efficiency and enhancing patient care. The markets served by its businesses are health systems, pharmacies, physician practices, manufacturers and animal health. The company is ranked 11 on the 2017 Fortune 500 list.

Revenue :

US\$ 167.93 billion – FY September 30, 2018 (year-on-year growth of 4%)

US\$ 153.14 billion – FY September 30, 2017 (year-on-year growth of 4%)

US\$ 146.84 billion – FY September 30, 2016

SWOT Analysis :

The SWOT Analysis for AmerisourceBergen is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Widespread reach and large distribution network across USA 2.Expanding global footprint due to the growing world courier business 3.Leadership in speciality and distribution services 4.Leveraging technology for best-in-class patient support system 	<ul style="list-style-type: none"> 1.Suspension of Pharmedium unit in three US states 2.Majorly dependant on few major customers
Opportunities	Threats
<ul style="list-style-type: none"> 1.New pharmaceuticals, increased use of generic pharmaceuticals and drug therapies 2.Multifaceted alliances and partnerships 	<ul style="list-style-type: none"> 1.Highly competitive business environment 2.Increasing government regulations 3.Declining reimbursement rates for pharmaceuticals 4.Disruptions in relationship with WBA

PESTLE Analysis :

The PESTLE Analysis for AmerisourceBergen is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Government regulations in healthcare 2. Political donations and influence in government policy making 2. Damage to business because of looming US-China trade war. 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Declining reimbursement rates for pharmaceuticals 2. Negative trends in the general economy of US and other countries 2. High demand for goods and government willing to increase the ease of doing business.
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Ageing population in the United States 2. Patient empowerment 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Information system risks and protection of customer data 2. Artificial intelligence in benefit verification, distribution and logistics 3. Blockchain technology to combat fake drugs and ensure tracking
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Data privacy regulations 2. Legal disputes and litigation 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Threat from natural disasters 2. Energy management for sustainability

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