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VALERO ENERGY SWOT & PESTLE ANALYSIS

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Company Name : Valero Energy

Company Sector : Oil and Gas

Operating Geography : United States, Canada and United Kingdom

About the Company : Valero Energy Corporation, a Fortune 50 company, was founded on January 1, 1980. Situated in San Antonio, Texas, USA, it is an independent petroleum refiner and ethanol producer. Today Valero Energy stands as one of the largest independent oil refinery corporations in the world, with a throughput capacity of 3.1 million barrels per day.

The refinery division has a wide product portfolio, consisting of conventional and premium gasoline, diesel, low and ultra-low Sulphur diesel, CARB diesel, jet fuel, asphalt, petrochemicals, lubricants. Valero has a total employee strength of around 10,000 as of 2019.

Valero's vision as per their annual report is that "Valero will be the premier manufacturer, distributor and marketer of quality transportation fuels and petrochemical feedstocks, while serving the needs of our employees, communities and stakeholders."

Revenue :

US\$ 117,033 million - FY ended December 31, 2018 (year-on-year growth of 24.52%)

US\$ 93,980 million - FY ended December 31, 2017

SWOT Analysis :

The SWOT Analysis for Valero Energy is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Largest independent refinery in the world 2.Strong operational and management systems 3.Wide distribution network 4.Diversified product portfolio 5.Huge logistic and production asset base 6.Increased shale oil production in USA 	<ul style="list-style-type: none"> 1.Overall low global presence 2.Bad track record in environmental legislations
Opportunities	Threats
<ul style="list-style-type: none"> 1.Entrance in the Mexican market 2.Use of ethanol as an alternate source of fuel 3.Product shortages in Latin America, Eastern Canada, Europe and Africa expected to drive demand growth 4.Demand for renewable fuels 	<ul style="list-style-type: none"> 1.Bad track record in environmental legislations 2.Increased regulatory control

PESTLE Analysis :

The PESTLE Analysis for Valero Energy is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Tax regulations 2. Strained US relationships with Mexico 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Supply and demand shocks
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Impact of technologies and regulations on employment level 2. Social impact of emissions from refineries 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Shale oil production 2. Sustainable technology usage in Ethanol production
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Lawsuits regarding environmental damage 2. Impact of 2020 IMO fuel sulphur regulation 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Destruction of aquatic ecosystem 2. Stringent environmental regulations

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Client Support:
support@swotandpestle.com