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ENI SWOT & PESTLE ANALYSIS

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Company Name : ENI

Company Sector : Oil and Gas.

Operating Geography : Italy, Europe, Global

About the Company : ENI S.P.A. (ENI) was established in 1953 as an oil producing and refining company in Italy, Europe. The company engages in 3 lines of business namely, Exploration and Production, Gas and Power and, Refining and Marketing. Their upstream business includes exploration and production activities like oil and natural gas exploration and field production along-with production of LNG gas fields in more than 40 countries including Italy, Libya, Norway, Egypt, Angola, U.K., U.S.A, Russia, Kazakhstan, Australia, Indonesia, etc. As on 31st December, ENI's proven hydrocarbon reserves mounts to 6990 million barrels of Oil equivalents. ENI's Gas and Power unit includes trading, supply and marketing of natural gas, LNG, electricity, international gas transport activities and commodity trading. ENI's Refining and Marketing segment includes activities like supply of crude oil, refining and marketing of petroleum and its products in retail and wholesale markets nationally and internationally. ENI has its operations in 71 countries globally and employs over 32,000 employees as on 2018.

Revenue :

75,810 million - FY ended 31st December 2018 (year-on-year growth of 13.28%)

66,919 million - FY ended 31st December 2017

SWOT Analysis :

The SWOT Analysis for ENI is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong Global Presence and Financial discipline 2.Delivering operational excellence 3.R&D and innovation 4.Commitment to strategic planning and objectives 5.Strong sustainability statement and low carbon footprint vision 	<ul style="list-style-type: none"> 1.Allegations of unethical business practices 2.Limited success outside core business 3.Rigid Organizational Structure 4.High rate of oil spills
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expansion in the Middle East 2.ENI's Egyptian upside 3.100% replacement ratio 4.Strategy 2018-2021: Growth and value across all business units 5.360 degree sustainability initiatives 	<ul style="list-style-type: none"> 1. Growing energy demand and environmental concerns 2. Potential market risks and global oil price volatility 3. Country and geographical threat 4. Operational and Health and Safety risks 5. Threat associated with trading environment and competition in the market

PESTLE Analysis :

The PESTLE Analysis for ENI is given below:

Political	Economical
1.Political risks in major exploration countries outside EU 2.US-Russian trade war 3.Uncertainty in European Union	1.Exposure to financial risks 2.Increase in Credit Risks 3.Interest rates risks
Social	Technological
1.Commitment towards safety 2.Human Rights at ENI 3.Increasing awareness and focus on more friendly fuels	1.Technology competence 2.Focus on innovation and R&D 3.Cyber-security 4.Digital Transformation to drive business integration and growth
Legal	Environmental
1.Risk related to legal proceedings 2.Legal proceedings for corruption 3.Anti Corruption and Transparency	1.Working towards environmental sustainability in operations 2.Rising concerns on climate change

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