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# S&P TEST

SWOT & PESTLE.com

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## GPT GROUP SWOT & PESTLE ANALYSIS

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**Company Name :** GPT Group

**Company Sector :** Construction and Realty, Real Estate Investment Trust

**Operating Geography :** Australia

**About the Company :** GPT Group is one of the Australia's largest groups with diversified interests in Fund Management, high quality Office & Logistic property and retail. The company operates mostly in Australia. It is headquartered in Sydney, Australia. Most praised real estate like Australian Square, Sydney, Melbourne Central and Highpoint Shopping Centre in Melbourne and MLC centre in Sydney are managed by the Group. The group got listed on the Australian Stock Exchange (ASX) in 1971 & today has an evaluation of more than \$7 billion. GPT group owns & manages 32 high quality logistic & business parks assets across Australia's Eastern seaboard.

**Revenue :** AU \$1.153 billion (Net Profit) - FY16

**SWOT Analysis :**

The SWOT Analysis for GPT Group is given below:

<p style="text-align: center;"><b>Strengths</b></p> <ol style="list-style-type: none"> <li>1. Diversified group mitigates business risk</li> <li>2. Sustainability &amp; environment friendly business outlook</li> </ol>	<p style="text-align: center;"><b>Weaknesses</b></p> <ol style="list-style-type: none"> <li>1. Longer re-let vacant space time</li> </ol>
<p style="text-align: center;"><b>Opportunities</b></p> <ol style="list-style-type: none"> <li>1. Bank on sustainability outlook</li> </ol>	<p style="text-align: center;"><b>Threats</b></p> <ol style="list-style-type: none"> <li>1. Government regulations</li> <li>2. Threat of real estate bubble</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for GPT Group is given below:

<b>Political</b>	<b>Economical</b>
1. Government regulations	1. Low spending by younger Australians 2. Threat of real estate bubble
<b>Social</b>	<b>Technological</b>
1. Community engagement	1. Technologically advanced organization
<b>Legal</b>	<b>Environmental</b>
1. Cases against GPT Group	1. Sustainability ratings

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