
S&P TEST

SWOT & PESTLE.com

NEC CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : NEC Corporation

Company Sector : Information Technology Services

Operating Geography : Tokyo, Japan, Asia

About the Company : Established as Nippon Electric Company, Japan's first joint venture company with foreign capital investments in association with US organization Western Electric Company (now Alcatel- Lucent) on 17th July, 1899, NEC has now become one of the leaders in Information technology service providers in Japan and with its 303 subsidiaries located in 169 countries it provides global information and communication services to its international clients. The company has 4 business segments namely Public Business which includes system integration, maintenance and support, outsourcing/cloud services and system equipment for public, healthcare, government and media.

NEC employs 109,390 employees globally and possesses 9 state-of-the-art R&D facilities with 1000 researchers in India, China, USA, Japan and Singapore.

Revenue :

¥2,844,447 million (FY ended 31st March 2018) (year-on-year growth of 6.7%)

¥2,665,035 million (FY ended 31st March 2017)

SWOT Analysis :

The SWOT Analysis for NEC Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong presence of Public Business segment in Japanese Market 2.Strong track record across business areas 3.Highly skilled workforce 4.Leaders in advanced technologies 5.Strong capital structure 	<ul style="list-style-type: none"> 1.Low share in global ICT market 2.Declining Network Service Business 3.Lack of speed and execution capabilities
Opportunities	Threats
<ul style="list-style-type: none"> 1.Mid-term Management Plan 2020 2.Opportunities in Global IP Telephony Market 3.Growth potential for NEC's Global Safety Business 4.South East Asian online retail market 5.Opportunity in value chain innovation 	<ul style="list-style-type: none"> 1. Risk related to Japan's economic condition 2. Financial Market condition 3. Intensive competition to NECs business segments.

PESTLE Analysis :

The PESTLE Analysis for NEC Corporation is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Government Policies and Regulations 2. Political conditions in operating regions 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Volatile market conditions and changes in exchange rates 2. Changes in tax regulations
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Social value creation through R&D 2. Human Resource development to support innovation 3. Using digital technologies to address social issues such as food water and energy efficiency 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Technological advancement and customer need responses 2. Development of advanced analytics system
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Risk related to NEC's Intellectual Property Rights 2. Risks related to legal proceedings 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Risk related to environmental laws and regulation 2. Providing environmental sustainability through business initiatives

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **NEC Corporation** SWOT & PESTLE Analysis is a paid report at **127 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com