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## MOLINA HEALTHCARE SWOT & PESTLE ANALYSIS

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**Company Name :** Molina Healthcare

**Company Sector :** Healthcare

**Operating Geography :** North America, USA

**About the Company :** Molina Healthcare, Inc., is a thirty-eight-year-old Fortune 500 company based in Long Beach, California which provides managed health care services under the Medicaid and Medicare programs, through the state insurance marketplaces. It is serving to about 3.8 million members as of December 2018, through Medicaid, Medicare and other government-funded programs in about a dozen states in the United States and Puerto Rico. The business process outsourcing (BPO) solutions provided by Medicaid Solutions segment of the Molina Healthcare provides Medicaid agencies in six states for their Medicaid Management Information Systems (MMIS) and this tool is used to support administration of state health care entitlement programs. Founded by C. David Molina, he is the one who still controls the company through the holdings and trusts. The Affordable Care Act is the main reason for its extremely rapid growth. The strategic priorities including a focus on technology over the last five years have led to Molina's rapid growth effectively, efficiently, and securely.

By the year of 2018, the two segments through which Molina functioned were: Health Plan and Molina Medicaid Solutions. More than 95% of its revenues comes from Molina's Health Plans segment and these health plans are provided by Molina make use of the medical services available through the state networks of contracted hospitals and physicians who accept it's health plan coverage which are they are all licensed as health maintenance organizations (HMOs).The Medicaid programs with such offerings as IT development and business processing were administered by The Medicaid Management segment but later they sold this business to DXC Technology in 2018. Its other operations include Pathways, providing behavioral health and social services. Molina Healthcare is standing tall and offering its best to its customer by leveraging technology and automation and is expecting all of this to lead it to its desired growth path.

Molina's mission as per its annual report is "To provide quality health care services to financially vulnerable families and individuals who are covered by government programs."

**Revenue :**

Premium Revenue

US\$ 17,612 million – FY ended 31st Dec 2018 (year-on-year decrease of 6.58%)

US\$ 18,854 million – FY ended 31st Dec 2017

## SWOT Analysis :

The SWOT Analysis for Molina Healthcare is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong distribution network</li> <li>2.Strong brand portfolio</li> <li>3.Focusing on product innovation</li> <li>4.Leveraging technological innovations like automation and analytics</li> </ul>	<ul style="list-style-type: none"> <li>1.Gaps in Product Range/Services</li> <li>2.High turnover rate</li> <li>3.Poor product demand forecasting</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.New trends in consumer behavior</li> <li>2.Online channel to acquire new customers</li> <li>3.Decreasing operation costs</li> </ul>	<ul style="list-style-type: none"> <li>1.Isolationism policies in the United States economy</li> <li>2.Lack of skilled work force</li> <li>3.Intense competition in healthcare segment</li> <li>4.Uncertainty regarding the Affordable Care Act (ACA)</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Molina Healthcare is given below:

Political	Economical
1.Bureaucracy and interference by government 2.Pricing, taxation regulations and incentives 3.Legislative pressure on Medicaid funding	1.Economic evaluation in country of operation 2.Infrastructure quality and impact on healthcare industry
Social	Technological
1.Increase in ageing population	1.The technological developments in healthcare industry 2.Technology's impact on product offering and Impact on cost structure in the Health Care Plans industry
Legal	Environmental
1. Anti-trust law in Health Care Plans industry 2. Cyber security regulations	1.Focusing on carbon neutrality

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