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VALE SWOT & PESTLE ANALYSIS

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Company Name : Vale

Company Sector : Mining and metallurgy

Operating Geography : Brazil, South America, Global

About the Company : As per market capitalization share, Vale holds a leadership position in the global metals and mining industry. It is not only the largest manufacturer of iron ore and iron ore pellets, but is also the biggest producer of nickel. Apart from this, the company also engages in the production of manganese ore, ferroalloys, metallurgical and thermal coal, copper, platinum group metals (PGMs), gold, silver and cobalt. Vale also operates logistic systems in many regions of the world including Brazil, where it oversees the operations of those railroads, maritime terminals and ports that are a part of its mining operations. It also has distribution systems in place through which it supplies iron ore internationally. It is currently also engaged in Greenfield mineral exploration in five countries. Vale has also heavily invested in the energy and steel businesses either directly or through various affiliates and joint ventures.

Vale's USP or unique selling point is in being the world's biggest producer of iron ore.

Revenue :

\$36,575 million – FY ending 31st Dec 2018

\$33,967 million – FY ending 31st Dec 2017

SWOT Analysis :

The SWOT Analysis for Vale is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Quality differential ore providing more value to customers 2. Extensive, flexible and dynamically managed supply chain 3. Leading operator of logistics services in Brazil and other regions of the world 4. Strong transportation network which includes railroads, ports and maritime terminals 	<ul style="list-style-type: none"> 1. Involved in two catastrophic tailings dam failures in Brazil 2. Impacts on indebtedness following Brumadinho dam disaster 3. Reduced revenues, and increased costs and expenses, due to the suspension of operations
Opportunities	Threats
<ul style="list-style-type: none"> 1. Vale is well positioned to benefit from two mutually reinforcing macro trends: 2. Benefit from new market dynamics through an optimized portfolio and differentiation strategy 3. Transforming base metals business into a significant cash generator 	<ul style="list-style-type: none"> 1. Uncertainties arising from increased safety requirements 2. The failure of a tailings dam or similar structure may cause severe damages

PESTLE Analysis :

The PESTLE Analysis for Vale is given below:

Political	Economical
1. Political, social and economic instability in Brazil 2. Economic slowdown in Brazil 3. Impact of currency exchange variations	1. Adverse economic developments in China
Social	Technological
1. Disagreements with local communities	1. Autonomous technologies to improve production and safety in the mine 2. Leveraging big data analytics for optimization
Legal	Environmental
1. New regulations in response to dam failure 2. Liabilities and legal proceedings	1. Increasingly stringent environmental regulations

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