

---

# S&P TEST

SWOT & PESTLE.com

---

## HPE SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** HPE

**Company Sector :** Information Technology

**Operating Geography :** California, North America, Global

**About the Company :** Hewlett Packard Enterprise was founded in 2015 from the splitting of parent HP Inc. which was founded in 1939 by William Hewlett and David Packard. HP Inc. retained the old HP's personal computer and printing business, while its spin-off HPE, is a business-focused organization with four divisions: Hybrid IT which offers a wide suite of services-led and software-enabled infrastructure and solutions, HPE's intelligent Edge overseeing enterprise networking and security solutions, Corporate Investments includes Hewlett Packard Labs and certain business incubation projects and financial services. It is an American origin multinational enterprise information technology company headquartered in Palo Alto, California.

HPE provides technology and solutions to its customers with the motto of "Technology innovation that fosters business transformation". It is really one of the most innovative and versatile fortune 500 organizations ranked at 107 positions in 2018. With a workforce of around 60000 people as of early 2019, focus on innovation, intellectual property portfolio and global research and development capabilities HPE is making significant breakthroughs constantly. HPE's USP or unique selling point lies in untiringly endeavoring to introduce new products and services, exploring technology and market trends, and providing industry with deep insight and best practices.

**Revenue :**

US\$ 30.85 billion – FY ending 31st Oct 2018 (y-o-y growth 7%)

US\$ 28.9 billion – FY ending 31st Oct 2017

## SWOT Analysis :

The SWOT Analysis for HPE is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong Global Presence, brand name and recognition</li> <li>2.Diversified product portfolio and customized solutions</li> <li>3.Strong distribution network and partner ecosystem</li> <li>4.Multi-year technology and innovation footprint</li> <li>5.Ground-breaking partnerships to accelerate innovation with hybrid cloud solutions</li> </ul>	<ul style="list-style-type: none"> <li>1.Organization structural issues</li> <li>2.Loyalty among suppliers is low</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.New customers from online channel</li> <li>2.Expanding business in more emerging markets</li> <li>3.Rising adoption of new technologies</li> <li>4.Fuelling future growth with HP labs</li> </ul>	<ul style="list-style-type: none"> <li>1. US China Trade war can seriously hamper business</li> <li>2.Increasing Competition</li> <li>3. Counterfeit and low quality product</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for HPE is given below:

Political	Economical
1.Hostile Sino-American trade tariffs and regulations 2.Intellectual property protection 3.Impact of 2017 Tax Cuts and Jobs Act	1.Fluctuations in exchange rates 2.Type of economic system in countries of operation 3.Brexit impact on European operations
Social	Technological
1.Global Diversity and Inclusion 2.Building smart cities delighting governments and citizens in a twin win	1.Embracing advanced technologies 2.Gaining importance of enterprise technology 3.Pace and complexity of new technology developments seeing increased partnerships\2014both internal and external
Legal	Environmental
1. Copyright, patents \Intellectual property law 2. Cyber Security and Data Protection	1.Waste management in Technology sector

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **HPE** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**