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HPE SWOT & PESTLE ANALYSIS

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Company Name : HPE

Company Sector : Information Technology

Operating Geography : California, North America, Global

About the Company : Hewlett Packard Enterprise was founded in 2015 from the splitting of parent HP Inc. which was founded in 1939 by William Hewlett and David Packard. HP Inc. retained the old HP's personal computer and printing business, while its spin-off HPE, is a business-focused organization with four divisions: Hybrid IT which offers a wide suite of services-led and software-enabled infrastructure and solutions, HPE's intelligent Edge overseeing enterprise networking and security solutions, Corporate Investments includes Hewlett Packard Labs and certain business incubation projects and financial services. It is an American origin multinational enterprise information technology company headquartered in Palo Alto, California.

HPE provides technology and solutions to its customers with the motto of "Technology innovation that fosters business transformation". It is really one of the most innovative and versatile fortune 500 organizations ranked at 107 positions in 2018. With a workforce of around 60000 people as of early 2019, focus on innovation, intellectual property portfolio and global research and development capabilities HPE is making significant breakthroughs constantly. HPE's USP or unique selling point lies in untiringly endeavoring to introduce new products and services, exploring technology and market trends, and providing industry with deep insight and best practices.

Revenue :

US\$ 30.85 billion – FY ending 31st Oct 2018 (y-o-y growth 7%)

US\$ 28.9 billion – FY ending 31st Oct 2017

SWOT Analysis :

The SWOT Analysis for HPE is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong Global Presence, brand name and recognition 2.Diversified product portfolio and customized solutions 3.Strong distribution network and partner ecosystem 4.Multi-year technology and innovation footprint 5.Ground-breaking partnerships to accelerate innovation with hybrid cloud solutions 	<ul style="list-style-type: none"> 1.Organization structural issues 2.Loyalty among suppliers is low
Opportunities	Threats
<ul style="list-style-type: none"> 1.New customers from online channel 2.Expanding business in more emerging markets 3.Rising adoption of new technologies 4.Fuelling future growth with HP labs 	<ul style="list-style-type: none"> 1. US China Trade war can seriously hamper business 2.Increasing Competition 3. Counterfeit and low quality product

PESTLE Analysis :

The PESTLE Analysis for HPE is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Hostile Sino-American trade tariffs and regulations 2. Intellectual property protection 3. Impact of 2017 Tax Cuts and Jobs Act 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Fluctuations in exchange rates 2. Type of economic system in countries of operation 3. Brexit impact on European operations
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Global Diversity and Inclusion 2. Building smart cities delighting governments and citizens in a twin win 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Embracing advanced technologies 2. Gaining importance of enterprise technology 3. Pace and complexity of new technology developments seeing increased partnerships\2014both internal and external
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Copyright, patents \Intellectual property law 2. Cyber Security and Data Protection 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Waste management in Technology sector

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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