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CLOUDERA SWOT & PESTLE ANALYSIS

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Company Name : Cloudera

Company Sector : Information Technology

Operating Geography : United States, North America

About the Company : Cloudera encourages organizations to turn into data-driven enterprises. It has discovered the innovative platform for analytics and machine learning, made effective for the cloud. It coordinates capaciously with the world open source community, perpetually renew the data handling technologies and aid in bringing out the newest developments in infrastructure, involving the public cloud for “big data” apps. The company gets its revenue mainly from selling the subscriptions of our platforms which are term-based in nature, on a per-node basis, whether arranged in the cloud or on-premises. We also provide pricing based on consumption for cloud-based arrangements. Additionally, it also extracts revenue from professional training and facilities.

Revenue :

US\$ 367.44 million - Year Ended January 31 2018

US\$ 261.02 million - Year Ended January 31 2017

SWOT Analysis :

The SWOT Analysis for Cloudera is given below:

Strengths	Weaknesses
1.	1.
Opportunities	Threats
1.	1.

PESTLE Analysis :

The PESTLE Analysis for Cloudera is given below:

Political	Economical
1.Possibility of a major trade war under Trump administration	1.Currency risk in international operations 2.Increase in interest rates
Social	Technological
1.Sophisticated analytics enabling demographic insights	1.Open ecosystem driving industry solutions 2.Fast growth of data science and analytics
Legal	Environmental
1.Antitrust regulations may reject merger with Hortonworks 2.Opportunity through new regulations such as GDPR 3.Increased regulations in financial industry	1.Controlling greenhouse gas emissions for environmental sustainability

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Cloudera** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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