

---

# S&P TEST

SWOT & PESTLE.com

---

## HYUNDAI HEAVY INDUSTRIES SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Hyundai Heavy Industries

**Company Sector :** Heavy Equipment and Engineering

**Operating Geography :** South Korea, Asia, Global

**About the Company :** Hyundai Heavy Industries Co., Ltd was founded in 1972 by Chung Ju-yung. It has its headquarters located in Ulsan, South Korea. It is currently the world's largest shipbuilding company. It was founded as a division of the Hyundai Group; it was separated from its parent company in 2002 to become an independent entity. It has four core business divisions: Shipbuilding; Offshore & Engineering; Industrial plant and engineering; Engine and Machinery. The company name is derived from the Korean term ?? (hyeondae) which means "contemporary". This name acts as a marker for the vision of the company which is to be "A Leader in the Global Robot Industry". The company's mission is "Developing new technologies and products, Ensuring high performance and quality, Securing cost competitiveness". The company has around 27,409 employees on its payroll as of early 2018.

**Revenue :**

11,921.55M USD – FY ending Dec 2018

13,683.05M USD – FY ending Dec 2017

19,221.37M USD – FY ending Dec 2016

## SWOT Analysis :

The SWOT Analysis for Hyundai Heavy Industries is given below:

Strengths	Weaknesses
1.High Market Share 2.Strong Global Network 3.Strong Employee Base 4.Advanced Technology and R&D	1.Exposed to risks due to fluctuations in foreign exchange rates
Opportunities	Threats
1.Demand for eco-friendly dual fuel engines and equipment 2.Smart Ships 3.Infrastructure projects	1.Overall reduction in global demand 2.Global Economy

## PESTLE Analysis :

The PESTLE Analysis for Hyundai Heavy Industries is given below:

Political	Economical
1.Geopolitical Risks 2.Government Intervention	1.Global Economic Slowdown 2.Elimination of Iran's economic sanctions 3.Shifts in Global demographics and population growth rates 4.Oil prices
Social	Technological
1.Growing demand for Eco-friendly products and processes	1.Enhance technological capabilities to more flexibly respond to internal and external uncertainties. 2.Modern Shipbuilding technologies
Legal	Environmental
1.Change in tax laws and regulations	1.Sustainability management

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Hyundai Heavy Industries** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**