
S&P TEST

SWOT & PESTLE.com

CUMMINS SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Cummins

Company Sector : Industrial Manufacturing (Engines, Distribution, Components, Power Systems, Electrified Power)

Operating Geography : United States, North America, Global

About the Company : Cummins is a global power leader and the world's largest manufacturer of diesel engines and natural gas run engines. Cummins has its operations and serve its customers in 190 countries and territories in the world through over 7600 dealer locations, 600 independent distributor and company-owned locations as of 2019 and has industry leaders like Volvo, Komatsu, Chrysler, Daimler and Ford as its customers. Cummins was found in 1919 in Indiana and it has its 100-year anniversary in 2019. The company has 5 business areas which are Engines, Distribution, Components, Power Systems, and electrified power with Engines being its largest segment and accounts for 40% of the company's profit. Distribution is the maintenance arm of the company which is responsible for the maintenance and replacement of its engines. Components division serves the aftermarket needs which are specific to a country or a customer and accounts for 32% of the profit for the company. Power Systems focuses on selling power generators and specialized high-horsepower engines for specific industrial applications. All the 5 segments share brand recognition, customers, technology and the distribution network so that they can compete more effectively and efficiently in the market. Cummins employs over 62,000 employees as of 2019 and it is committed towards three global corporate responsibility priorities which are education, equality of opportunity and environment. The focus for Cummins for their products lies in their performance, quality, speed of delivery, customer support, fuel economy, and price.

Revenue :

US \$23.77 billion (FY ended Dec 2018) (year-on-year growth of 16.40%)

US \$20.42 billion (FY ended Dec 2017)

SWOT Analysis :

The SWOT Analysis for Cummins is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Huge portfolio of products catering to various diverse requirements of the market 2.Global presence and competitive advantage in Asian Countries 3.Benefits from strong vertical integration 4.Enabling Joint Ventures to further expand Cummins' product offerings 	<ul style="list-style-type: none"> 1.Cyclic nature of the business causing instability for the company 2.Lack of a robust Information Technology(IT) structure 3.Huge dependence on a few numbers of suppliers
Opportunities	Threats
<ul style="list-style-type: none"> 1.Investment towards the development of electric powertrain product line 2.Opportunities in the e-commerce segment 3.Tapping into new areas of technology 	<ul style="list-style-type: none"> 1.Coming of new entrants in the market posing threat to Cummins 2.The transition from diesel to electric vehicles 3.Reduction of engine manufacturing outsourcing by truck manufacturers and OEM customers

PESTLE Analysis :

The PESTLE Analysis for Cummins is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Political disruptions (such as BREXIT) may adversely impact Cummins operations 2. Impact of the United States and China trade war 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Cummins' high dependence on the relationship amongst countries 2. Infrastructure development and commodity prices across economies directly impacting the demand
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. A strong emphasis on STEM-based activities 2. Recognition for outstanding performance in diversity and inclusion 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Responding to the need of the hour market conditions through technology 2. Implementation of new technologies to revolutionize manufacturing
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Regulatory regulations and compliances becoming more stringent 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. A strong focus by Cummins towards environmentally sustainable projects 2. Efforts towards making manufacturing and environmentalism go together

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Cummins** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com