
S&P TEST

SWOT & PESTLE.com

QATAR NATIONAL BANK (QNB GROUP) SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Qatar National Bank (QNB Group)

Company Sector : Banking and Financial Services

Operating Geography : Global commercial bank with headquarters at Doha, Qatar

About the Company : Being established as Qatar's first commercial bank in the year 1964, Qatar National Bank (QNB Group), with various mergers and acquisitions had steadily grown to be the largest financial institution in the Middle-East Asia and Africa region and the biggest bank in Qatar. QNB group has successfully established its presence in over 31 countries worldwide as of 2019 with the help of its subsidiaries and associate companies. Being one of the highest rated regional banks, QNB provides its clients with a vast range of investment banking services through QNB Capital and world-class multi-market brokerage services through QNB Financial Service. The company successfully maintains a strong financial performance and is ranked as the most valuable bank of MEASEA region as of 2018 according to Brand Finance Magazine. QNB's vision is "to become a leading MEASEA bank by 2020 and global bank by 2030."

Revenue :

Operating Income

QR 24.5 billion - FY ended December 31, 2018

SWOT Analysis :

The SWOT Analysis for Qatar National Bank (QNB Group) is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Vast geographical coverage 2.Regional market leadership 3.Comprehensive products and services 4.Brand recognition with strong credit ratings 5.World-class technology infrastructure 6.Holistic innovation approach 	<ol style="list-style-type: none"> 1.Less diversity in workforce 2.Effect of Turkish economic crisis
Opportunities	Threats
<ol style="list-style-type: none"> 1.Expanding economies and globalization 2.Uncovered attractive markets in Asia and Africa 3.Focus on delivering premium customer experience 	<ol style="list-style-type: none"> 1.Intense regional competition 2.Fluctuating exchange rate 3.Shortage of skills requirement 4.Impact of GCC blockade of Qatar 5.Growing risk from real estate downturn

PESTLE Analysis :

The PESTLE Analysis for Qatar National Bank (QNB Group) is given below:

Political	Economical
1.Impact of geopolitical risks 2.Political risks pertaining to GCC region	1.Impact of exchange rate fluctuations 2.Impact of blockade on Qatar's economy 3.Global macroeconomic environment and banking sector
Social	Technological
1.Employment and income levels 2.Impact of education and culture on workplace	1.Technological advancements increasing customer experience 2.Focus on technology and innovation 3.Continuously evolving focus on cybersecurity
Legal	Environmental
1.Evolving government regulations 2.Exposure to regulatory risk and laws	1.Initiatives to address environmental challenges 2.Sustainable financial performance

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Qatar National Bank (QNB Group)** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com