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ADNOC SWOT & PESTLE ANALYSIS

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Company Name : ADNOC

Company Sector : Oil and Gas

Operating Geography : UAE, Asia, Global

About the Company : Abu Dhabi National Oil Company (ADNOC) is one of the world's leading energy producers. It operates across the entire hydrocarbon value chain, through a network of fully-integrated businesses, with interests that range from exploration, production, storage, refining and distribution, to the development of a wide-range of petrochemical products. Established in 1971, it has played an integral role in Abu Dhabi's economic development, managing, producing and preserving the Emirate's hydrocarbon reserves on behalf of the Abu Dhabi Government.

Revenue : \$ 60 billion (FY2018) Estimated

SWOT Analysis :

The SWOT Analysis for ADNOC is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.State-owned company with major contribution to economy and industry 2.Strong exploration & production capabilities 3.Established processing and refining business 4.Local and global marketing and distribution 5.Reliable and long-term partnerships 6.Proactive approach towards environmental protection 	<ul style="list-style-type: none"> 1.Low level of disclosures being an unlisted company
Opportunities	Threats
<ul style="list-style-type: none"> 1.Joint-venture with OCI N.V. with to create new global nitrogen fertilizer leader 	<ul style="list-style-type: none"> 1.Decrease in global market share owing to newer exploration capabilities of other countries 2.Shift to renewable energy and non-conventional sources of energy 3.Political instability and war in Middle East region

PESTLE Analysis :

The PESTLE Analysis for ADNOC is given below:

<p style="text-align: center;">Political</p> <p>1. Political instability war and terrorism tensions in the Middle East</p>	<p style="text-align: center;">Economical</p> <p>1. Oil and gas major contributor to Abu Dhabi's economy</p>
<p style="text-align: center;">Social</p> <p>1. Importance of STEM education in the future oil and gas workforce</p>	<p style="text-align: center;">Technological</p> <p>1. Leveraging blockchain to streamline operations 2. Mission 'Oil and Gas 4.0' embedding technology on each aspect of business</p>
<p style="text-align: center;">Legal</p> <p>1. Focus on health and safety through strong HSE policy</p>	<p style="text-align: center;">Environmental</p> <p>1. Dedicated investments in renewable energy segment 2. Proactive approach towards environmental protection</p>

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