
S&P TEST

SWOT & PESTLE.com

WILMAR INTERNATIONAL SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Wilmar International

Company Sector : Agribusiness, Fertilizers

Operating Geography : Asia, Singapore, Global

About the Company : Wilmar International established in 1991 is a leading agribusiness group headquartered in Singapore. The company's business activities include oil palm cultivation, oilseed crushing, oil refining, sugar processing, manufacturing of fertilizers and chemicals and related businesses. Wilmar is one of the largest companies which listed in Singapore by market capitalization and has a multinational workforce of approx. 90,000 people as of January 2018.

Revenue :

US\$43.84 billion- FY ending 31st Dec 2017 (year-on-year growth of 5.89%)

US\$41.40 billion- FY ending 31st Dec 2016

SWOT Analysis :

The SWOT Analysis for Wilmar International is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Cost efficiency and operational synergy 2. Strong foothold and presence across the agricultural value chain 3. Developed strategic location advantage 4. Strong Brand Recognition 	<ul style="list-style-type: none"> 1. Third party dependency for crops 2. Periodic environmental issues damaging the company's reputation
Opportunities	Threats
<ul style="list-style-type: none"> 1. Increasing demand of quality agro products 2. Joint ventures and acquisitions to drive growth 	<ul style="list-style-type: none"> 1. Climatic Change and Ecological Degradation 2. Volatile prices of agricultural commodities 3. Weak Crude Prices 4. Stiff competition

PESTLE Analysis :

The PESTLE Analysis for Wilmar International is given below:

Political	Economical
1.Stable local political environment in Singapore 2.Global political developments leading to economic uncertainty	1.Adverse currency movements may impact Wilmar's export revenues 2.Increase in the per capita income of the global population to boost consumer product demand
Social	Technological
1.Stakeholder engagement and global philanthropy programs	1.Cloud computing 2.Technology training and education
Legal	Environmental
1.Purchase of illegally grown palm fruits 2.Illegal forest felling	1.Sustainability initiatives with measurement of water usage, BOD, COD levels 2.Named least environment friendly company of the world

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Wilmar International** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com