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## CNPC SWOT & PESTLE ANALYSIS

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**Company Name :** CNPC

**Company Sector :** Oil and Gas

**Operating Geography :** Asia, China, Global

**About the Company :** CNPC is a Chinese government owned oil and gas company headquartered in Beijing, China and is one of the largest integrated energy companies globally. It ranked third on the Global Fortune 500 in 2016 and has over 1.6 million employees.

**Revenue :**US \$308 bn (FY 2015-16)

## SWOT Analysis :

The SWOT Analysis for CNPC is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.China's largest oil and gas producer and supplier with dominant position in the domestic upstream sector.</li> <li>2.Well established infrastructure - Pan-China network of oil and natural gas pipelines</li> <li>3.Fast developing global footprint with major strategic investments</li> </ul>	<ul style="list-style-type: none"> <li>1.Numerous incidents of oil spills and environmental claim settlements</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Chinese government's policy of reducing coal usage due to pollution to boost natural gas production investmemts and projects</li> </ul>	<ul style="list-style-type: none"> <li>1.Stringent government control and regulations globally for oil and gas exploration</li> <li>2.Intense competition from global players in Middle East markets</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for CNPC is given below:

Political	Economical
1.Government crackdown on organizational corruption across chinese state owned companies including CNPC.	1.High capital expenditure costs in oil drilling technologies will slow down Investments by CNPC in low oil-price markets.
Social	Technological
1.Greater awareness amongst people on environmental pollution and thus seeking alternative energy sources such as solar power 2.Chinese open to adopting electric and hybrid cars to reduce emissions and oil dependence	1.Investments in Enhanced Oil Recovery (EOR) technologies required to maintain high production levels and market demand. 2.Oil & gas analytics solutions to enable accurate forecasting and reduce costs for CNPC
Legal	Environmental
1.High risk of lawsuits and penalties in case of oil spills or other environmental degradation	1.CNPC's offshore drilling and operations face environmental clearance hurdles due to oil spill Incidents 2. Fracking technique for exploration of shale oil and gas is controversial as it pollutes the environment

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